



*Vidyaya Amrutham Ashnute*

# *B.N.M. Institute of Technology*

ISO 9001: 2008 Certified Institution

27<sup>th</sup> Cross, 12<sup>th</sup> Main Road, Banashankari 2<sup>nd</sup> Stage, Bengaluru – 560 070

## **Department of MBA**

*Cordially invites you to inaugural function of*

## **AAROHAN -2017**

**(An Intercollegiate Management Fest)**

### **Chief Guest**

**Prof. K. Narayana Gowda**

Former Vice Chancellor, Univ. of Agril. Sciences, Bangalore

### **Guest of Honor**

**Sri. N. Chandrashekar**

Deputy Director General, Doordharshan Kendra, Bangalore

### **Presided by**

**Dr. C. Naganna**

Chairman, BNMIT

**Date: 05<sup>th</sup> May, Friday, 2017 at 9.30 AM**

**Venue: Mathrushree Sushila Devi Maanay Auditorium**

**Prof. T. J. Rama Murthy**

Director

**Dr. M.S. Suresh**

Dean

**Sri. Narayan Rao R. Maanay**

Secretary, BNMEI

**Dr. Krishnamurthy G. N.**

Principal, BNMIT

**Dr. L. Vijayashree**

HOD, MBA



Vidyapeetham  
Vidya Manthanam  
Vidya

# B.N.M. Institute of Technology

(Approved by AICTE, Affiliated to VTU and ISO 9001:2008 certified Institution)

Post box no. 7087, 27th cross, 12th Main,  
Banashankari 2nd Stage, Bengaluru- 560070, INDIA

DEPARTMENT OF MBA

PRESENTS

## AAROHAN 2017

### “AGRICULTURE - A TRIBUTE TO INDIAN FARMERS”

IF YOU SLEPT PEACEFULLY, THANK A SOLDIER. IF YOU ATE TODAY, THANK A FARMER.  
AAROHAN 2016 WAS A TRIBUTE TO THE INDIAN SOLDIERS. NOW, IT'S TIME TO SHOW  
OUR GRATITUDE TO THE INDIAN FARMERS.



**“SAMASTHA”** THE MOST MEMORABLE DAYS USUALLY END WITH THE DIRTIEST HANDS, THIS IS THE  
THEME EVENT WAY TO THANK FARMERS WHO MAKE THEIR HANDS DIRTY TO FEED MILLIONS OF PEOPLE.

**“KRISHIVITTA”** PLAN, CULTIVATE AND IMPLEMENT IN ORDER TO DISCOVER THE FINEST IN YOU.  
FINANCE HERE IS A CHANCE FOR YOU TO CULTIVATE FARMING THROUGH YOUR INTELLECT.

**“SHAMIKRISHI”** “IT IS NOT THE FARM THAT MAKES THE FARMER, IT'S THE HARDWORK”.  
HUMAN RESOURCE WE PROVIDE THE PLATFORM THAT ENHANCES THE ABILITY TO MANAGE  
THE AVAILABLE HUMAN RESOURCE EFFICIENTLY.

**“VIKAASANA”** EXPERIENCE THE TOUGH LIFE OF A FARMER. TEST YOUR INTELLECT,  
COLOSUS SET THE GROUND PLAN, JUGGLE THE RIGHT OPTIONS AND EXHIBIT  
[MANAGERIAL ENTREPRENEUR] RESILIENCE. RAISE BY OVERCOMING THE EXTERNAL THREATS AND  
MAKING WAY TO THE INNOVATIVE FARMER IN YOU.

**“KRISHI VIPAANANA”** FARMING IS A PROFESSION OF HOPE. EXPLORE THE FARMING  
MARKETING TALENT IN YOU DEALING WITH RECENT MARKETING TRENDS.  
HERE IS AN OPPORTUNITY TO CREATE A BRAND FOR FARMERS.

**“JNANA KRISHI”** IF YOU ARE A PERSON WHO HAS PASSION FOR AGRICULTURE, BRING  
BUSINESS QUIZ YOUR GREY CELLS TO THE EVENT. GET READY FOR A ROLLER COASTER  
RIDE IN THE QUIZZING WORLD.

“SOME OF US GREW UP PLAYING WITH TRACTORS, THE LUCKY ONES STILL DO”. COME..  
LIVE THE LIFE OF A FARMER, EXPERIENCE THE ARDUOUS JOURNEY ON MAY 5<sup>TH</sup> AND 6<sup>TH</sup>, 2017.

FOR MORE DETAILS SCAN



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