

## Faculty Profile

<b>Name of Faculty</b>	Charithra C M
<b>Department</b>	Management Studies
<b>Qualification</b>	BE, MBA, (Ph.D.)
<b>Designation</b>	Assistant Professor
<b>Area of specialization</b>	Statistics, QT and Finance
<b>Date of Joining BNMIT</b>	12.09.2011
<b>Nature of Association (Regular/Contractual/Adjunct)</b>	Regular
<b>Mobile Number</b>	8277365039
<b>e-mail</b>	charithracm@bnmit.in, charithra.c.m@gmail.com
<b>No. of years of Experience</b>	Teaching:7.7 years



### Academic Qualifications

- **M.BA.** (2011), Department of MBA, BIT, VTU (FCD)
- **B.E.** (2009), Vivekananda College of Engineering, VTU (I Class).

### Working Experience Details

- Asst. Professor Dept. of Management Studies, BNMIT, Bangalore, India, (2011 – Till date).

### Subject taught

Business Statistics and Analytics, Statistics for Managers, Quantitative Techniques, Quantitative methods-I, Quantitative Methods-II, Operations Management, Entrepreneurship Management, Supply Chain management, Investment Management, Risk management and Insurance, Research Methods, Business Analytics, Investment Management and Financial Services.

### Academic Positions and other Responsibilities (Institute Level):

1. **BOE** Member, Management Studies (UG and PG), Dayanand Sagar University for the academic year 2015-16 and 2016-17

### Instruments Handled/Software's handled:

- **TORA** for Quantitative Techniques
- **SPSS**
- **E- views**

## **Workshops /Seminars Organized:**

1. **Convener for Three Day Faculty Development Program on “Econometrics for Financial Research”** held at BNM Institute of Technology, Bengaluru during 29<sup>th</sup> to 31<sup>st</sup>, January 2018.

## **Research Publications:**

### **I. In National & International Journals**

#### **International Journals:**

1. **A Study on Risk and Return Analysis and Data Envelopment Analysis** Ms. Kavya, Dr. Bhavya Vikas & Ms. Charithra C M *Srusti Management Review- A journal of Management & IT*, Volume - XI | Issue - II | July - December 2018, ISSN: 0974-4274.
2. **Convergence of Microfinance Institutions- A Study on Performance of Select MFIs** Dr. Bhavya Vikas, Charithra CM *Asia Pacific Journal of Research- A peer reviewed International Journal*, April 2018, Special Issue, ISSN:2320-5504.
3. **An Analysis of Working Capital and its impact on sales and profitability, with special reference to Niva Holdings, Minsk, Belarus** Sindhu Bharadwaj, Charithra C M & Bhavya Vikas *International Journal of Trend in Scientific Research and Development*, Jul-Aug 2018, 2(5), ISSN: 2456-6470, Impact factor-4.101.
4. **Demonetization Demystified- Impact on Nifty 50 and INR- USD Exchange Rate Volatility** Charithra C M, Bhavya Vikas & Dr. Mukund Sharma ,*Intercontinental Journal of Finance Research Review- Impact factor: 4.236, ISSN:2321-0354, May 2017,Vol 5, Issue 5.*
5. **Impact of Union Elections on Stock Volatility** Charithra C M, Mukund Sharma, *Journal of Exclusive Management Science – January 2015 -Vol 4 Issue 1 - ISSN 2277 – 5684*
6. **Determinants of Employee Job Satisfaction: An Empirical Study** Tripti Arvind, Charithra C M *Journal of Exclusive Management Science – May 2015 -Vol 4 Issue 5 - ISSN 2320-866X*

## **Papers presented in International/National Conferences**

### **International**

1. **“Financial Performance Analysis of Orange County Resorts & AMP Hotels Ltd., Bangalore”** a 2 day International Conference on ‘Innovative Practices in Management and Entrepreneurship’ organised by BNMIT, Bangalore on December 27 & 28, 2018.
2. **“Transmission of Stock Returns: Mean and Volatility Spillover Effects in Selected Stock Market”** a 2 day International Conference on ‘Innovative Practices in Management and Entrepreneurship’ organised by BNMIT, Bangalore on December 27 & 28, 2018.
3. **Convergence of Microfinance Institutions- A Study on Performance of Select MFIs** Bhavya Vikas and Charithra C. M A two day International Conference on Global Convergence of New Age Business Practices and Strategies organised by Mount Carmel College, Autonomous and Binary University, Malaysia on March 1 & 2, 2018.

4. **Employee Job Satisfaction in Helios & Matheson** Tripti Arvind and Charithra C M  
An International Conference at Christ University, Bangalore on 6<sup>th</sup> March 2015.
5. **Impact of Union Elections on Stock Volatility** Charithra C M and Mukund Sharma  
An International Conference at SDM, Mysore on 22<sup>nd</sup> and 23<sup>rd</sup> August 2014
6. **CSR and Ethical practices in organization for sustainable business Practices: A Brief Study**  
Charithra C M and Prathyusha P  
An International Conference at Cordia Institute of Technology, Sangol, Punjab on 16<sup>th</sup> and 17<sup>th</sup> November 2013
7. **Sustainable Approach for global competitiveness using Technological Innovation** Prathyusha P and Charithra C M  
An International Conference at BMS College of Engineering , Bangalore on 24<sup>th</sup> and 25<sup>th</sup> October 2013

### **National**

1. **Crypto Currency- the rise of Digital Cash** Charithra C M & Bhavya Vikas  
A National Seminar on ‘Digital transformation Trends in Financial Services: Challenges and Opportunities’ Organised by Sri Padmavati Mahila Visvavidyalayam, Tirupati on March 23 & 24, 2018.
2. **A Study on GST awareness among the General Public in Bangalore**, Sindhu S and Charithra C M  
A National Conference at Davengere University on 13<sup>th</sup> April 2017
3. **Demonetization- A Comparative Analysis of Volatility between Nifty 50 and INR-USD Exchange rates** Charithra C M & Bhavya Vikas  
A 2 day National Conference at Stanley College of Engineering on 27<sup>th</sup> and 28<sup>th</sup> Feb 2017
4. **A Study on effectiveness of Performance Management with reference to Altran Technologies**, Bangalore Sneha Suresh and Charithra C M  
A National Conference at KSSEM on May 6<sup>th</sup> 2016

### **Participation in Training courses/Seminars/Workshops**

1. Participated in 4 day FDP on “Data Science- Impact on Business Decisions”, organised by M S Ramaiah Institute of Technology, from April 10-13, 2018.
2. Participated in 3 day FDP on “ Econometrics for Financial Research “ held at BNMIT from 29<sup>th</sup> to 30<sup>th</sup> Jan 2018
3. Participated in “ IEEE Awareness workshop on Accreditation in Engineering Education” held at BMSCE on 3<sup>rd</sup> July 2017
4. Participated in “ Research Themes in Finance and Econometrics for Research in Finance” , a FDP held at RVIM on 27<sup>th</sup> April 2017
5. Participated in “ Affordable IPR” conference held at KAASIA on March 9<sup>th</sup> 2017

6. Participated in “ Teachers for Catalysts for Change” a one day workshop on 21<sup>st</sup> Jan 2017
7. Participated in “ Research Methodology and Latex” a three day workshop organized by VTU e-learning centre from 21<sup>st</sup> to 23<sup>rd</sup> December 2016.
8. Participated in “Competency Mapping and Competency Development Workshop” 2 day workshop on 2<sup>nd</sup> and 3<sup>rd</sup> December 2016.
9. Participated in “ Innovative Teaching Methods” a 6 day QIP organized by NITTTR from 18<sup>th</sup> July to 23<sup>rd</sup> July 2016
10. Participated in “ 360 degree Approach to Competency Enhancement of Management Faculty” 5 day FDP from 11<sup>th</sup> to 16<sup>th</sup> July 2016
11. Participated in “ Econometrics for Business Research” a 2 day FDP organized by Kristu Jayanthi College on 11<sup>th</sup> and 12<sup>th</sup> March 2016
12. Participated in “IPR’s- Significance for Academia in Business & Research “ FDP on 20<sup>th</sup> August 2015
13. Participated in “ NBA Awareness Programme” conducted by BMS College of Engineering in association with VTU on 21<sup>st</sup> July 2015-
14. Participated in “Supply Chain Management: Best practices and Challenges.” A 2 day workshop organized by BNMIT on 19<sup>th</sup> and 20<sup>th</sup> March 2015.
15. Participated in “Entrepreneurship Development Program”, a 5 day workshop organized by BNMIT. 27<sup>th</sup> to 31<sup>st</sup> Jan 2015
16. Participated in “Business Analytics “Workshop at VTU Regional Office, Bangalore on 6<sup>th</sup> September 2014
17. Participated in “Lean Six Sigma” A One day workshop organized at FKCCI, on 4<sup>th</sup> April 2014
18. Participated in “Business Analytics”, A one day training program provided by MSME On 13<sup>th</sup> December 2014.
19. Participated in “Pedagogy for Revised Second Semester MBA Subjects and Skill based questions (Quantitative methods-II) at PESIT on 6<sup>th</sup> April 2013
20. Participated in “Data Analysis using advanced statistical tools”, 3 day workshop organized by BMS College of Engineering , from 28<sup>th</sup> to 1<sup>st</sup> March 2013
21. Participated in Innovative Teaching and Effective Communication from 18<sup>th</sup> to 20<sup>th</sup> July 2012
22. Participated in “Research for Aspirants”, 3 day workshop program organized by PESIT from 23<sup>rd</sup> to 25<sup>th</sup> Jan 2012
23. Participated in a workshop on Pedagogy for Revised First Semester MBA Subjects( Quantitative methods-I)at PESIT on 13<sup>th</sup> October 2012.

24. Participated in Entrepreneurship Awareness Camp held at BIT from 6<sup>th</sup> to 8<sup>th</sup> May 2010

**Personal Details:**

- **Date of Birth:** 03 - 03 -1987; **Sex:** Female.
- **Family Details: Spouse :** Mr. Abhay Kumar C.K.

24<sup>th</sup> April 2019

**CHARITHRA C M**