

Faculty Profile

Name of Faculty	Megha B
Department	MBA
Qualification	MBA, M.Com, (MBL), (PhD)
Designation	Assistant Professor
Area of specialization	Human Resource, Business Law
Date of Joining BNMIT	15.02.2019
Nature of Association (Regular/Contractual/Adju nct)	Regular
e-mail	meghaviba@gmail.com
No. of years of Experience	5.5 Years - Academic 2 Years – Industry



Academic Qualifications

Pursuing **PhD** in the area of '*Lean Thinking*' from Ramaiah University, Bangalore
(Year of Submission: 2020)

Pursuing **MBL (Master of Business Law)** from National Law School of India University (NLSIU),
Bangalore

Qualification : Master of Business Administration in Human Resource & Finance (2011)

Institution : M.P. Birla Institute of Management, Bangalore

Qualification : Master of Commerce (2012)

Institution : Karnataka State Open University

Qualification : Bachelor of Business Management in Human Resource (2009)

Institution : K.L.E.S's S. Nijalingappa College, Bangalore,

Working Experience Details

1. Assistant Professor, Department of MBA & PGDM, AIMS Institutes, Peenya, Bangalore,
September 2015 to June 2017

2. Assistant Professor, Department of BBM, M.S. Ramaiah College Arts, Science & Commerce, Bangalore, July 2012 to August 2015
3. Assistant Professor, Department of BBM, KLE Institute of Business Management, Bangalore, December 2011 to April 2012
4. HR Assistant, *Le MERIDIEN*, Bangalore, May 2011 to November 2011

Subject taught

1. **Human Resource Management** covering Strategic HRM, Industrial Relations, Performance Management, Knowledge Management, Training and Development, Compensation Management, Employee Welfare and Social Security, Lean HRM.
2. **Law** covering Business Law, Labor Laws, Company Law, Banking Law, Corporate Governance and Corporate Social Responsibility, Business Ethics
3. **General Management** covering Communication Skills, Entrepreneurial Management, Strategic Management
4. **Financial Management** covering Basic Financial Management
5. **Marketing** covering Advertisement and Media Management

Research Experience Details

PhD:

Topic: Development of a conceptual model for the role of HR in inculcating Lean Thinking in IT Sector, Bengaluru

Research Projects:

1. **Recipient Country: United Kingdom, 2018**

Areas of Reseach Included:

- a. Indian MSMEs & Local Markets and Technology Services providers
- b. Supply Chain and Last mile delivery challenges for MSMEs in India.
- c. Digital Technology for Organization Transformation and Productivity Improvements

The task involved extensive secondary research, questionnaire developments, planning, scheduling, sourcing, selecting and training the candidates, project co-ordinaiton, gathering market intelligence and presenting reports.

2. Recipient Country: United Kingdom, 2017 - 18

Areas of Research Included:

- a. Technology products for Indian MSME Markets
- b. Empowering MSMEs through innovation and technology

The task involved questionnaire developments, planning, scheduling, sourcing, selecting and training the candidates, project co-ordination, gathering market intelligence and presenting reports.

Academic Positions and other Responsibilities:

1. Program Coordinator for Post Graduate Diploma in Management(PGDM) Department at AIMS Institutes, Bangalore
2. Event Coordinator for Conferences and other Events organized at AIMS Institutes, Bangalore
3. Coordinator for International Students through Student Exchange Program for (PGDM) program at AIMS Institutes, Bangalore

Research Publications:

I. In National & International Journals

1. Published a paper titled 'Role of HR in Inculcating Lean Thinking in an Organisation - A Literature Review', in Asian Journal of Management, Vol:9No:2(2):April-June:2018
2. Published a paper titled 'Digital Marketing – Its Impact on Travel & Tourism Industry in India, in Journal of Tourism, Hospitality and Sports, ISSN (Paper) 2312-5187 ISSN (Online) 2312-5179

II. In National & International Conference Proceedings

1. Published a paper titled 'Role of Organisational Culture in Enabling Lean Thinking' in an International Conference organized by SDM Institute for Management Development, Mysore, on 8th & 9th December, 2017. The proceedings of the conference is published in with ISBN: 978-93-83302-27-7
2. Published a paper titled 'Cashless Economy – Boon or Bane', at a National Conference organized by Aurora College, Hyderabad on 4th February, 2017. The proceedings of the conference is published in with ISBN: 978 – 81 – 933393 – 2 – 9
3. Published a paper titled 'E – Business post Demonetization', at a National Conference at Aurora College, Hyderabad on 18th February, 2017

4. Published a paper titled 'LEAN – An enabler in managing workforce effectively' in an International Conference organized by SDM Institute for Management Development, Mysore on 8th & 9th December, 2016. The proceedings of the conference is published in with ISBN: 978-93-83302-19-2
5. Published a paper titled 'Innovative Recruitment Practices', in an International Conference organized by Shri Krishna Degree College, Bangalore on 7th March, 2014. The proceedings of the conference is published in with ISBN: 978-93-5156-314-3

Papers Presented at Seminar

Presented a Paper titled 'Women Empowerment through Education' at a National Level Seminar organized by MLA Academy of Higher Learning, Bangalore on 9th March, 2015

Invited Talks Delivered:

- 1 Delivered a Guest Lecture on "Career Opportunities in the Banking Sector" for students of Final Year Graduation at AIMS, Institutes, Bangalore

Participation in Training courses/Seminars/Workshops

1. Attended a FDP on 'Managing Today's Employees: Issues and Concerns' conducted by SDM Institute for Management Development, Mysore on 7th December, 2017
2. Attended a Workshop on 'Parallel Thinking' organized by Narsee Monjee Institute of Management Studies, Bangalore on 23rd September, 2017
3. Attended a FDP on 'Strategic Approach to Research Proposal Funding' conducted by Acharya Bangalore B – School, Bangalore on 30th June, 2017
4. Attended a FDP on 'How to approach Research paper?' conducted by MLA Academy of Higher Learning in collaboration with Cares, Bangalore on 20th January, 2017
5. Attended a FDP on 'HRM Road Ahead' conducted by SDM Institute for Management Development, Mysore on 8th December, 2016
6. Attended a FDP on 'Research Design and Statistical Analysis using SPSS' conducted by Dayanada Sagar College of Engineering, Bangalore on 28th & 29th November, 2016
7. Attended a Workshop on 'Case Study Writing and Analysis' conducted by AIMS Instituted, Bangalore on 6th & 7th September, 2016
8. Attended a Workshop on 'Case Writing' conducted by AIMS Instituted, Bangalore on 23rd August, 2016

9. Attended a FDP on 'Equal Opportunities and Disability Issues' conducted by AIMS Institutes, Bangalore on 24th June, 2016
10. Attended a FDP on 'Quality improvements in Research Guidance Skills for MBA Projects/Dissertations' conducted by Canara Bank School of Management Studies, Bangalore on 11th March, 2016
11. Attended a FDP on 'HR Analytics' conducted by Nitte College on 25th February, 2016
12. Attended a FDP on 'Innovative Methods in Teaching HRM & OB' conducted by SDM Institute for Management Development, Mysore on 3rd and 4th April, 2014
13. Attended a Workshop on 'Tobacco Cessation Counseling for Teachers' organized by Tobacco Cessation Centre, Department of Oral Medicine & Radiology M S Ramaiah Dental College & Hospital on 20th February, 2014.
14. Attended a Training Program on 'Application of Statistics for Academic Excellence using M S Excel' conducted by M S Ramaiah College of Arts, Science and Commerce, Bangalore on 5th December, 2013.
15. Attended a National Level Workshop on 'Revised Methodology 2012 in assessment and Accreditation by NAAC' – Sponsored by NAAC conducted at M S Ramaiah College of Arts, Science and Commerce on 16th April, 2013.
16. Attended a National Program on Technology Enhanced Learning (NPTEL) workshop conducted by Classle on 2nd January, 2013
17. Attended a Seminar on 'Management Education: Country Perspectives in a Globalizing World' organized by XIME, Bangalore in Collaboration with AIMS, during January 2008.

International Visits:

1. Visited Sunway University, Malaysia as part of Faculty Exchange Program, October, 2016

Personal Details:

1. **Date of Birth:** 02.11.1988
2. **Sex:** Female.
3. **Family Details:** Husband – Avinash B M; Daughter – Saanvi Y A

Date: 17.02.2019

Name: Megha B