

## Faculty Profile

<b>Name of Faculty</b>	Vaishnavee Eishwar	
<b>Department</b>	MBA	
<b>Qualification</b>	M.Sc., EGMP-IIM	
<b>Designation</b>	Asst. Professor	
<b>Area of specialization</b>	International Marketing, Strategic Management, Retail Science	
<b>Date of Joining BNMIT</b>		
<b>Nature of Association (Regular/Contractual/Adjunct)</b>	Regular	
<b>e-mail</b>	vmaanay@gmail.com	
<b>No. of years of Experience</b>	2 Years in Industry 9 Years in Teaching 3 years in NGO	

### Academic Qualifications

- B.H.Sc. (Fashion Technology), S.N.D.T University, Mumbai. Year: 2005
- M.Sc.(Marketing), Manchester Metropolitan University, UK. Year:2007
- Executive General Management Programme, IIM Bangalore. Year 2017

### Working Experience Details

Assistant Professor, BNM Institute of Technology (Bengaluru)	2010-Present
Lecturer, Dept. of Apparel Technology and Management, Bangalore University	2009
Jury Member, NIFT Bangalore	2008
Visiting Faculty, Symbiosis Institute of Design (Pune)	2008
Project Manager, Sinhgad Institutions (Pune)	2008
Visiting Faculty, Symbiosis Institute of Design (Pune)	2007
Executive, H&M Store (Manchester)	2006
Visual Merchandiser, ZARA Store (Manchester)	2005

### Subject taught

1. Fashion Communication
2. Visual Merchandising
3. Fashion Logistics
4. Marketing Management
5. International Business
6. Strategic Management
7. Retail Management

**Professional Memberships:**

1. FICCI- FLO Banaglore

**Visits Abroad:** Visited various EU countries under the India –Platform, Belarus –Minsk w=for student internship

**Personal Details:**

- **Date of Birth:** 16-08-85; **Sex:** Female.
- **Family Details:**  
**Husband:** Eishwar N Maanay  
**Sons :** Master Vidaarth Maanay and Master Vishank Maanay
- **Passport Number:** **Z2226646** (valid till 26<sup>TH</sup> May 2021)

15<sup>th</sup> August 2018

VAISHNAVEE EISHWAR