

Faculty Profile

Name of Faculty	Dr. Bhavya Vikas	
Department	MBA	
Qualification	MBA, Ph.D.	
Designation	Associate Professor	
Area of specialization	Banking, Financial Management, Microfinance	
Date of Joining BNMIT	25.02.2016	
Nature of Association (Regular/Contractual/Adjunct)	Regular	
Mobile Number	9886040144	
e-mail	bhavyavikas@bnmit.in , bhavyavikas@gmail.com	
No. of years of Experience	Teaching: 11 years	

Academic Qualifications

- **Ph.D.** (2016), Sri Padmavati Mahila Visvavidyalayam, (Women's University) Tirupati.
- **MBA (2007)**, M.S.Ramaiah Institute Of Technology, Vishweswaraya Technological University, FCD- 78%
- **B.Com.** (2004), Mount Carmel College, Bangalore University

Working Experience Details

- Associate Professor, Dept. of MBA, BNMIT, Bangalore, India, (2016 – Till date).
- Asst. Professor, Dept. of MBA, R V Institute of Management, Bangalore, India, (2009 – 2016).

Subject taught

Topics Taught: Investment Management, Principles and Practices of Banking, Mergers, Acquisition & Corporate Restructuring, Project Analysis and Implementation, Financial Management, Business Law & Policy, Risk Management & Insurance, Investment Banking & Financial Services.

Research Experience Details:

Ph.D:

Awarded PhD in Management Studies on the topic "A Study on Evaluation of Management Practices of Microfinance Institutions- A Critical analysis of Institutions across Karnataka" on July 12, 2016, in Sri Padmavati Mahila Visvavidyalayam (Women's University), Tirupati, under the guidance of Dr. B Vijayalakshmi, Professor & Head, Department of Business Management, Sri Padmavati Mahila Visvavidyalayam, Tirupati.

Achievements:

- ✦ UGC NET qualified, Month & Year of exam- December 2012.

Research Publications:

I. In National & International Journals

International Journals:

1. Published an article entitled “Significance of Anticipatory Stage in the Formation of Psychological Contract for Effective Recruitments by Contemporary Organizations” in Shanlax International Journal of Management, Special Issue I, February 2020, P- ISSN: 2321-4643, impact factor 3.025, p 163-169.
2. Published a paper entitled “Equity Research using Technical Analysis” in International Journal of Research and Innovation in Social Sciences (IJRISS), Vol III, Issue VII, July 2019, ISSN: 2454-6186.
3. Published a paper entitled “A Study on Risk and Return Analysis of Selected Financial Services Companies Listed on NSE” in International Education and Research Journal, July 2019, ISSN: 2454-9916.
4. Published a paper entitled “Convergence of Microfinance Institutions- A Study on Performance of Select MFIs” in Asia Pacific Journal of Research- A peer reviewed International Journal, April 2018, Special Issue, ISSN:2320-5504.
5. Published a paper entitled “An Analysis of Working Capital and its impact on sales and profitability, with special reference to Niva Holdings, Minsk, Belarus” in International Journal of Trend in Scientific Research and Development, Jul-Aug 2018, 2(5), ISSN: 2456-6470, Impact factor-4.101.
6. Published an article entitled “Demonetization Demystified- Impact on Nifty 50 and INR- USD Exchange Rate Volatility” in Intercontinental Journal of Finance Research Review- Impact factor: 4.236, ISSN:2321-0354, May 2017, Vol 5, Issue 5.
7. Published an article entitled “Microfinance on the Revival Path- Comparison of Financial Performance of Select Microfinance Institutions in India, Bangladesh & Pakistan” in International Journal of Exclusive Management Research, p. 65-84, Impact Factor 5.76, ISSN: 2249 2585, Jan 2016, Volume 6, Issue 1.
8. Article entitled “Commercial Banks and Microfinance- A Comparative Study” has been accepted for publication in GE-International Journal of Management Research, Impact Factor 4.316, ISSN: 23944226, December 2015, Volume 3, Issue 12, p.25-31
9. Published an article entitled “Performance Indicators of Select Microfinance Institutions in India- A Comparative Study” in International Journal of Business and Administration Research Review, Volume 2, Issue 11, July-Sep 2015, p. 31-38, Impact Factor- 3.072, ISSN: 23480653.

National Journals:

1. Published a paper entitled “Prevalence of burnouts: Relationship between WRS and ergonomics among academicians in Bengaluru, Karnataka” in Adalya Journal, Volume -8| Issue 11 | November 2019, ISSN: 1301-2746.

2. Published a paper entitled “Cognitive Ergonomics and its Significance at Workplace for Business sustainability: An exploratory Study” in Adalya Journal, Volume -8| Issue 11 | November 2019, ISSN: 1301-2746.
3. Published an article entitled “A Study on Risk and Return Analysis and Data Envelopment Analysis” in Srusti Management Review- A journal of Management & IT, Volume - XI | Issue - II | July - December 2018, ISSN: 0974-4274.
4. Published an article entitled “Microfinance and Women’s Empowerment: An Exploratory Demographic Study in Karnataka, India, submitted to the South Asian Journal of Management, p. 46-61, Volume 24, Issue No. 3, Jul - Sep 2017.
5. Published an article entitled “Microfinance Industry out of Macro Mess- Analysing its impact on Women Empowerment” in Gitam Journal of Management, p. 43-51, ISSN:0972-740X, April-June 2017, Vol 15, Issue 2.
6. Published an article entitled “Enhancing Teaching Effectiveness in Management Education” in RVIM Journal of Management Research, Volume 7, Issue 1, Jan-June 2015, p. 22-35, ISSN: 0974-6722.

Book Publication:

Published a reference book on Management Practices of Microfinance Institutions by Canadian Academy Publishing, Canada, with ISBN: 987-1-926488-76-9.

Papers presented in International/National Conferences

International

1. Presented a paper on “Significance of Anticipatory Stage in the Formation of Psychological Contract for Effective Recruitments by Contemporary Organizations” in the 8th International Conference on ‘Contemporary Issues in Management’ organised by International School of Management Excellence, Bangalore on February 27 & 28, 2020.
2. Presented a paper on “Financial Performance Analysis of Orange County Resorts & AMP Hotels Ltd., Bangalore” in the International Conference on ‘Innovative Practices in Management and Entrepreneurship’ organised by BNMIT, Bangalore on December 27 & 28, 2018.
3. Presented a paper on “Transmission of Stock Returns: Mean and Volatility Spillover Effects in Selected Stock Market” in the International Conference on ‘Innovative Practices in Management and Entrepreneurship’ organised by BNMIT, Bangalore on December 27 & 28, 2018.
4. Presented paper entitled “Convergence of Microfinance Institutions- A Study on Performance of Select MFIs” in the two day International Conference on Global Convergence of New Age Business Practices and Strategies organised by Mount Carmel College, Autonomous and Binary University, Malaysia on March 1 & 2, 2018.
5. Presented a paper entitled “Women Empowerment- Analysing Role of Microfinance Institutions” in the International Conference on ‘Futuristic Innovations and Challenges to Diversity Management, Emerging Technologies and Sustainability for Inclusive Industrial Growth’ organized by Jyoti Nivas College, Post Graduate Centre, Bangalore on October 30 & 31, 2014.
6. Presented a paper entitled “Risk Management Strategies of Microfinance Institutions in India- A

Conceptual Study” in the International Conference on ‘Global Business Crisis: Management Strategies for Sustainability & Development’ organized by R V Institute of Management on December 12 & 13, 2013.

7. Presented a paper entitled “Role of Microfinance Institutions in Women Empowerment” in the International Conference on ‘Role of Women in Achieving a Sustainable Future-An Economic Perspective’ organized by Adarsh Group of Institutions on March 15, 2013. The article has been published with ISBN: 978-93-5104-540-3.
8. Presented a paper entitled “Ujjivan Financial Services- a SWOT Analysis” in the International Conference on ‘Innovative Strategies for Global Competitiveness’ organized by R V Institute of Management on December 08, 09 and 10, 2011.
9. Presented a paper entitled “Global Economic Recession and Indian Economy: Current Strategies and Future Outlook” in the International Conference on ‘International Business’ organized by Albertian Institute of Management on February 03, 2010.
10. Presented a paper entitled “Foreign Acquisitions made by Indian Firms- Current Scenario and Future Prospects” in the 2nd International Conference on ‘Doing Business in India’ organized by IFIM Business School on December 17 and 18, 2009.
11. Presented a paper entitled “Universal Banking-An Emerging Financial Super Market in India” in the International Conference on ‘Innovative Strategies for Value Creation and Management’ organized by R V Institute of Management on December 10 and 11, 2009.

National

1. Presented a paper on “Venture Capital financing and growth of start-ups” in the National Seminar on ‘Indian Startups: Issues, Challenges and Opportunities’ organised by Sri Padmavati Mahila Visvavidyalayam, Tirupati on February 28 & 29, 2020.
2. Presented a paper on “Cognitive Ergonomics and its significance at workplace for Business Sustainability” in the National Conference on ‘Marketing in the Digital Era’ organised by Acharya Bangalore B-School on June 14, 2019.
3. Presented a paper on “An Explanatory study on Cognitive Ergonomics and its importance at Workplace” in the National Conference on ‘Marketing in the Digital Era’ organised by Acharya Bangalore B-School on June 14, 2019.
4. Presented a paper on “Prevalence of burnouts: Relationship between WRS and Ergonomics among academicians in Bengaluru, Karanataka” in the National Conference on ‘Industry 4.0 & its implications on Businesses’ organised by Acharya Bangalore B-School on October 18, 2019.

5. Presented a paper on “Optimum Portfolio Theory Comes of Age” in the National Conference on ‘Innovations in Management & Entrepreneurship’ organised by SJB Institute of Technology, Bangalore on May 4, 2019.
6. Presented a paper on “Crypto Currency- the rise of Digital Cash” in the National Seminar on ‘Digital transformation Trends in Financial Services: Challenges and Opportunities’ organised by Sri Padmavati Mahila Visvavidyalayam, Tirupati on March 23 & 24, 2018.
7. Presented paper entitled “Shattering the Glass Ceiling-The Woman Manager” in the National Conference on Shaping the Future: Digitize India! Startup India! Organised by Sai Vidya Institute of Technology, Bangalore on April 20 & 21, 2107.
8. Presented paper entitled “Demonetization- A Comparative Analysis of Volatility between Nifty 50 and INR- USD Exchange Rate” in National Conference on ‘Management of Demonetization: Challenges and Opportunities Ahead’ organised by Stanley College of Engineering and Technology for Women, Hyderabad, held on February 27 & 28, 2017.
9. Presented a paper entitled “A Study on Use of Alternative Energy” in the National Seminar on ‘Sustainable Development in Power Sector Through Renewable Energy Resources’ organized by M S Ramaiah Institute of Technology, Bangalore on February 25 & 26, 2016.
10. Presented a paper entitled “Commercial Banks and Microfinance-Evolving Models for Economic Growth” in the National Conference on ‘Synergising Functional Effectiveness and Organisational Performance for Economic Growth’ organized by R V Institute of Management on December 12, 2015.
11. Presented a paper entitled “Enhancing Teaching Effectiveness in Management Education” in the National Conference on ‘Pragmatic Approaches and Quality Initiatives for Enhancing Teachers’ Caliber in Business Education’ organized by R V Institute of Management on June 6, 2015.
12. Presented a paper entitled “Microfinance Institutions- Catalyst for growth of MSMEs” in the National Conference on ‘MSMEs’- Role in Propelling Economic Development of India’ organized by R V Institute of Management on December 6, 2014.
13. Presented a paper entitled “Analysing the Role of Microfinance Institutions in promoting Entrepreneurship- An Indian Context” in the National Conference on ‘Entrepreneurship for Socio-Economic Development: Opportunities & Challenges’ organized by R V Institute of Management on July 3 & 4, 2014.
14. Presented a paper entitled “Microfinance and Corporate Governance” in the National Seminar on ‘Inclusive Growth and Microfinance Access’ organized by Sambhram School of Management, on April 04, 2013. The article has been published by Excel India Publishers with ISBN: 978-93-82880-22-6.

15. Presented a paper entitled “Current Regulatory Framework for Microfinance Institutions in India: Challenges and Implications” in the National Conference on ‘Emerging Business Opportunities and Challenges’ organized by R V Institute of Management on March 23, 2013. The article has been published with ISBN: 978-93-5062-333-6
16. Presented a paper entitled “Innovative Practices in Microfinance: Serving the Bottom of the Pyramid” in the National Conference on ‘Innovations in Management for Organizational Excellence’ organized by MVJ College of Engineering, Bangalore on November 7, 2012. The article has been published by Himalaya Publishing House Pvt. Ltd., with ISBN: 978-93-5097-328-8.
17. Presented a paper entitled “Financing Options for Micro Finance Institutions- A Call for Greater Awareness” in the National Conference on ‘Emerging Trends in Business- NCETB 2012’ organized by Department of Management Studies, Christ University on February 21 & 22, 2012.
18. Presented a paper entitled “Contemporary Innovations in the field of Microfinance” in the National Seminar on ‘Emerging Trends in Financial Services: Challenges and Opportunities’ organized by Department of Business Management, Sri Padmavati Mahila Visvavidyalayam, Tirupati on August 25 and 26, 2011.
19. Presented a paper entitled “Micro Finance Securitization: Benefits and Hidden risks” in the National Conference on ‘Ethics in Business and Corporate Governance’ organized by R V Institute of Management on December 09 and 10, 2010. The proceedings of the same have been published by Excel books with ISBN: 978-81-7446-944-1.

Invited Talks Delivered:

- ✦ Invited as a Technical Chair Person for the finance track of National Seminar on ‘Indian Startups: Issues, Challenges and Opportunities’ organised by Sri Padmavati Mahila Visvavidyalayam, Tirupati on February 28 & 29, 2020.
- ✦ Invited as a Technical Chair Person for the finance track of International Conference on “Business Education and Managerial Skills in the Era of A and IoT”, organised by Bangalore Institute of Management Studies on September 6, 2019.
- ✦ Delivered a guest lecture on “Microfinance- Present Scenario and Benefits” at BMS College for Women, Bangalore held on May 30, 2018

Participation in Training courses/Seminars/Workshops

- ✦ Attended one day, National Level online Faculty Development Programme on “Economic Value Added” organized by Department of Commerce, Acharya Patashala Evening College of Arts and Commerce, Bengaluru on May 28, 2020.
- ✦ Six Sigma Yellow Belt online certification from April 11 to April 12, 2020 organised by Micro, Small and Medium Enterprises-Technology Development Centre, Government of India.
- ✦ Online certification course on "Financial Markets and Investment" in the month of April 2020

- from GlobSyn Business School, a global platform for digital learning.
- ✦ Attended 3-day, Faculty Development Programme on “MS Excel”, held at BNM Institute of Technology, Bangalore from July 30th to August 1, 2019.
 - ✦ Attended one-week National Level, Faculty Development Programme on “Research & E-Resources”, held at Don Bosco Institute of Technology, Bangalore from July 15-July 20, 2019.
 - ✦ Attended 3 day Management Development Programme on “Psychometrics & Econometrics using R Language”, organised by Department of MBA, BNMIT in association with Centre for Applied Research and Educational Services, Bangalore from May 24- 26, 2018.
 - ✦ Attended 4 day FDP on “Data Science- Impact on Business Decisions”, organised by M S Ramaiah Institute of Technology, from April 10-13, 2018.
 - ✦ Attended 5 day FDP on Innovative Teaching Methods in BNM Institute of Technology, from July 18 to 23, 2016 organized by National Institute of Technical Teachers Training and Research, Bangalore.
 - ✦ Attended Faculty Development Programme on “360 degree Approach to Competency Enhancement of Management Faculty” was organized from July 11 to 16, 2016.
 - ✦ Organised and attended MDP on “Organizational Excellence through Total Quality Management” by RVIM held on October 10, 2015.
 - ✦ Attended FDP on ‘Corporate Valuation & Foreign Exchange Risk Management’ organised by Presidency College, Bangalore on April 30, 2015.
 - ✦ Attended a Symposium on ‘Greece Crisis and Lessons to be Learnt’ on July 27, 2015, organized by M P Birla Institute of Management and Southern Economist, Bangalore.
 - ✦ Attended FDP on ‘Emerging Paradigm in Project Management’ organised by R V College of Engineering, Bangalore & Technical Education Quality Improvement Programme from August 4 to August 8, 2014.
 - ✦ Attended Two Day FDP on ‘Innovative Pedagogy for College Teachers’ organised by NMKRV College for Women, Bangalore on February 25 & 26, 2014.
 - ✦ Participated in one-day workshop on ‘A Road Map for Writing Research Papers’ on April 11, 2015, organised by Centre for Research & Consultancy, R V Institute of Management.
 - ✦ Participated in a one-day orientation programme on ‘Economics for Managers’ organised by M P Birla Institute of Management & Canara Bank School of Management Studies (Bangalore University) on September 6, 2014.
 - ✦ Participated in a two-day workshop on ‘Teacher-Good to Great’ by Buoyancee, held on August 13 & 14, 2013.
 - ✦ Participated in a one-day workshop using Neuro-Linguistic Programming on ‘Mind Power

Magic' by Mr Ramani Venkat on June 4, 2013.

- ✦ Participated in a one day FDP on the topic 'Management Teacher 2015- New Age Teacher' organized by Association of Indian Management Schools (AIMS) Karnataka and Kerala Chapter held at Century Club on April 20, 2012.
- ✦ Attended a MDP on "HR for Business Excellence" organized by the Centre for Leadership and Human Excellence, RVIM held on June 22, 2012.
- ✦ Participated in one day Quality Improvement Workshop on the topic 'Research Methodology and Guidance Skills for Management Teachers' organized by Canara Bank School of Management Studies on May 06, 2012.
- ✦ Attended a Workshop on the topic 'Financial Inclusion and Challenges involved' conducted by St Josephs College of Business Administration on September 17, 2011.
- ✦ Attended a Workshop on the topic 'Mergers and Acquisitions' conducted by M S Ramaiah Institute of Technology on September 17, 2009.

Personal Details:

- **Date of Birth:** 10 - 02 -1983; **Sex:** Female.
- **Family Details:** Husband-Vikas A and son- Samanyu V
- **Passport Number:** **P2190648**

5th June, 2020

BHAVYA VIKAS