


Faculty Profile

Name of Faculty	Charithra C M	
Department	Management Studies	
Qualification	BE, MBA, (Ph.D.)	
Designation	Assistant Professor	
Area of specialization	Statistics, QT and Finance	
Date of Joining BNMIT	12.09.2011	
Nature of Association (Regular/Contractual/Adjunct)	Regular	
e-mail	charithracm@bnmit.in , charithra.c.m@gmail.com	
No. of years of Experience	Teaching: 8.8 years	

Academic Qualifications

- **M.BA.** (2011), Department of MBA, BIT, VTU (FCD)
- **B.E.** (2009), Vivekananda College of Engineering, VTU (I Class).

Working Experience Details

- Asst. Professor Dept. of Management Studies, BNMIT, Bangalore, India, (2011 – Till date).

Subject taught

Business Statistics and Analytics, Statistics for Managers, Quantitative Techniques, Quantitative methods-I, Quantitative Methods-II, Operations Management, Entrepreneurship Management, Supply Chain management, Investment Management, Risk management and Insurance, Research Methods, Business Analytics, Investment Management and Financial Services, Banking and Financial Services.

Academic Positions and other Responsibilities (Institute Level):

1. **BOE** Member, Management Studies (UG and PG), Dayanand Sagar University for the academic year 2015-16 and 2016-17
2. Member, Anti- Ragging Committee 2019-20, BNMIT

Instruments Handled/Software's handled:

- **TORA for Quantitative Techniques**
- **SPSS**
- **E- views**
- **Mini Tab**

Workshops /Seminars Organized:

1. **Convener for Three Day Faculty Development Program on “Econometrics for Financial Research”** held at BNM Institute of Technology, Bengaluru during 29th to 31st, January 2018.

Research Publications:

I. In National & International Journals

International Journals:

1. **The effect of Global Linkages on Stock Market Volatility : A study on selected Developed and Developing Markets** Charithra C M and Dr. Mukund Sharma, in MERC Global’s International Journal of Management, Volume 7, Issue 4, October 2019, ISSN: 2321-7278
2. **A Study on Risk and Return Analysis of selected Financial Services Companies Listed on NSE**, Sushma K S, **Charithra C M**, Dr. Bhavya Vikas, International Education and Research Journal, Volume 5, Issue 7, ISSN: 2454-9916.
3. **Equity Research Using Technical Analysis** , Varshini Venu, Dr. Bhavya Vikas, Ms. Charithra C M, International Journal of Research and Innovation in Social Science |Volume III, Issue VII, ISSN 2454-6186
4. **A Study on Risk and Return Analysis and Data Envelopment Analysis** Ms. Kavya, Dr. Bhavya Vikas & Ms. Charithra C M Srusti Management Review- A journal of Management & IT, Volume - XI | Issue - II | July - December 2018, ISSN: 0974-4274.
5. **Convergence of Microfinance Institutions- A Study on Performance of Select MFIs** Dr. Bhavya Vikas, Charithra CM Asia Pacific Journal of Research- A peer reviewed International Journal, April 2018, Special Issue, ISSN:2320-5504.
6. **An Analysis of Working Capital and its impact on sales and profitability, with special reference to Niva Holdings, Minsk, Belarus** Sindhu Bharadwaj, Charithra C M & Bhavya Vikas International Journal of Trend in Scientific Research and Development, Jul-Aug 2018, 2(5), ISSN: 2456-6470, Impact factor-4.101.
7. **Demonetization Demystified- Impact on Nifty 50 and INR- USD Exchange Rate Volatility** Charithra C M, Bhavya Vikas & Dr. Mukund Sharma ,Intercontinental Journal of Finance Research Review- Impact factor: 4.236, ISSN:2321-0354, May 2017,Vol 5, Issue 5.
8. **Impact of Union Elections on Stock Volatility** Charithra C M, Mukund Sharma, Journal of Exclusive Management Science – January 2015 -Vol 4 Issue 1 - ISSN 2277 – 5684
9. **Determinants of Employee Job Satisfaction: An Empirical Study** Tripti Arvind, Charithra C M Journal of Exclusive Management Science – May 2015 -Vol 4 Issue 5 - ISSN 2320-866X

Papers presented in International/National Conferences

International

1. **“Financial Performance Analysis of Orange County Resorts & AMP Hotels Ltd., Bangalore”** a 2 day International Conference on ‘Innovative Practices in Management and Entrepreneurship’ organised by BNMIT, Bangalore on December 27 & 28, 2018.
2. **“Transmission of Stock Returns: Mean and Volatility Spillover Effects in Selected Stock Market”** a 2 day International Conference on ‘Innovative Practices in Management and Entrepreneurship’ organised by BNMIT, Bangalore on December 27 & 28, 2018.
3. **Convergence of Microfinance Institutions- A Study on Performance of Select MFIs** Bhavya Vikas and Charithra C. M A two day International Conference on Global Convergence of New Age Business Practices and Strategies organised by Mount Carmel College, Autonomous and Binary University, Malaysia on March 1 & 2, 2018.
4. **Employee Job Satisfaction in Helios & Matheson** Tripti Arvind and Charithra C M
An International Conference at Christ University, Bangalore on 6th March 2015.
5. **Impact of Union Elections on Stock Volatility** Charithra C M and Mukund Sharma
An International Conference at SDM, Mysore on 22nd and 23rd August 2014
6. **CSR and Ethical practices in organization for sustainable business Practices: A Brief Study**
Charithra C M and Prathyusha P
An International Conference at Cordia Institute of Technology, Sangol, Punjab on 16th and 17th November 2013
7. **Sustainable Approach for global competitiveness using Technological Innovation** Prathyusha P and Charithra C M
An International Conference at BMS College of Engineering , Bangalore on 24th and 25th October 2013

National

1. **Venture Capital financing and growth of start-ups** Charithra C M and Dr. Bhavya Vikas A
National Seminar on ‘Indian Startups: Issues, Challenges and Opportunities’ organised by Sri Padmavati Mahila Visvavidyalayam, Tirupati on February 28 & 29, 2020.
2. **Comparative Analysis of Balance Sheet with reference to Multiple Special steel. Pvt. Ltd., ,**
Ms. Charithra C M and Ms. Suvidha , A National Conference on Innovation in Management & Entrepreneurship at SJB Institute of Technology on 4th May 2019

3. **Crypto Currency- the rise of Digital Cash Charithra C M & Bhavya Vikas A National Seminar on ‘Digital transformation Trends in Financial Services: Challenges and Opportunities’ Organised by Sri Padmavati Mahila Visvavidyalayam, Tirupati on March 23 & 24, 2018.**
4. A Study on GST awareness among the General Public in Bangalore, Sindhu S and Charithra C M A National Conference at Davengere University on 13th April 2017
5. **Demonetization- A Comparative Analysis of Volatility between Nifty 50 and INR-USD Exchange rates** Charithra C M & Bhavya Vikas , A 2 day National Conference at Stanley College of Engineering on 27th and 28th Feb 2017
6. **A Study on effectiveness of Performance Management with reference to Altran Technologies, Bangalore Sneha Suresh and Charithra C M ,A National Conference at KSSEM on May 6th 2016**

Participation in Training courses/Seminars/Workshops

1. Participated in a five day National Workshop on “ Outcome based Education and NBA accreditation” , Sponsored by VTU- TEQIP 1.3 at Jyothy Institute of Technology from Jan 13- Jan 18, 2020.
2. Participated a 3 day FDP on “MS Excel”, Organized by B.N.M Institute of Technology, Bangalore from July 30 –August 1, 2019.
3. Participated in 10 day Faculty Development Programme on “Transcending Language Skills”, Organized by B.N.M Institute of Technology, Bangalore from July 15-July 25, 2019.
4. Participated in a 1 day Industry Academia Interface on “Imperatives of Engineering Education: Enhancing skills and Employability”, held on July 19, 2019.
5. Participated in 4 day FDP on “Data Science- Impact on Business Decisions”, organized by M S Ramaiah Institute of Technology, from April 10-13, 2018.
6. Participated in 3 day FDP on “ Econometrics for Financial Research “ held at BNMIT from 29th to 30th Jan 2018
7. Participated in “ IEEE Awareness workshop on Accreditation in Engineering Education” held at BMSCE on 3rd July 2017
8. Participated in “ Research Themes in Finance and Econometrics for Research in Finance” , a FDP held at RVIM on 27th April 2017
9. Participated in “ Affordable IPR” conference held at KAASIA on March 9th 2017
10. Participated in “ Teachers for Catalysts for Change” a one day workshop on 21st Jan 2017

11. Participated in “ Research Methodology and Latex” a three day workshop organized by VTU e-learning centre from 21st to 23rd December 2016.
12. Participated in “Competency Mapping and Competency Development Workshop” 2 day workshop on 2nd and 3rd December 2016.
13. Participated in “ Innovative Teaching Methods” a 6 day QIP organized by NITTTR from 18th July to 23rd July 2016
14. Participated in “ 360 degree Approach to Competency Enhancement of Management Faculty” 5 day FDP from 11th to 16th July 2016
15. Participated in “ Econometrics for Business Research” a 2 day FDP organized by Kristu Jayanthi College on 11th and 12th March 2016
16. Participated in “IPR’s- Significance for Academia in Business & Research “ FDP on 20th August 2015
17. Participated in “ NBA Awareness Programme” conducted by BMS College of Engineering in association with VTU on 21st July 2015-
18. Participated in “Supply Chain Management: Best practices and Challenges.” A 2 day workshop organized by BNMIT on 19th and 20th March 2015.
19. Participated in “Entrepreneurship Development Program”, a 5 day workshop organized by BNMIT. 27th to 31st Jan 2015
20. Participated in “Business Analytics “Workshop at VTU Regional Office, Bangalore on 6th September 2014
21. Participated in “Lean Six Sigma” A One day workshop organized at FKCCI, on 4th April 2014
22. Participated in “Business Analytics”, A one day training program provided by MSME On 13th December 2014.
23. Participated in “Pedagogy for Revised Second Semester MBA Subjects and Skill based questions (Quantitative methods-II) at PESIT on 6th April 2013
24. Participated in “Data Analysis using advanced statistical tools”, 3 day workshop organized by BMS College of Engineering , from 28th to 1st March 2013
25. Participated in Innovative Teaching and Effective Communication from 18th to 20th July 2012
26. Participated in “Research for Aspirants”, 3 day workshop program organized by PESIT from 23rd to 25th Jan 2012
27. Participated in a workshop on Pedagogy for Revised First Semester MBA Subjects(Quantitative methods-I)at PESIT on 13th October 2012.
28. Participated in Entrepreneurship Awareness Camp held at BIT from 6th to 8th May 2010

Certifications

1. Completed Six Sigma Yellow Belt online certification from April 11 to April 12, 2020 organized by Micro, Small and Medium Enterprises-Technology Development Centre, Government of India.
2. Completed online certification course on "Financial Markets and Investment" in the month of April 2020 from Globsyn Business School, a global platform for digital learning.

Personal Details:

- **Date of Birth:** 3rd March; **Sex:** Female.
- **Family Details: Spouse :** Mr. Abhay Kumar C.K.

9th June 2020

CHARITHRA C M