

## Faculty Profile

<b>Name of Faculty</b>	Mrs. Prathima V G
<b>Department</b>	MBA
<b>Qualification</b>	BSc, MBA, (Ph.D.)
<b>Designation</b>	Assistant Professor
<b>Area of specialization</b>	Human Resource Management
<b>Date of Joining BNMIT</b>	13-02-2020
<b>Nature of Association (Regular/Contractual/Adjunct)</b>	Regular
<b>e-mail</b>	prathimanataraj@gmail.com
<b>No. of years of Experience</b>	15



### Academic Qualifications

- Ph.D. - Thesis submitted (Bharathiar University)
- M.B.A(2003), Canara Bank School of Management Studies, Bangalore University
- B.Sc. (2001), V.H.D Central Institute of Home science, Bangalore University

### Working Experience Details

- Assistant Professor at BNMIT from Feb 2020 onwards
- Assistant Professor at CMS-Jain Deemed-to-be University from Nov 2018 to Oct 2019
- Assistant Professor at Dayananda Sagar Institutions from Aug 2011 to June 2018
- Lecturer at Regional Institute of Cooperative Management from Aug 2009 to July 2011
- HR Representative at Accenture Services Pvt Ltd from May 2004 to Mar 2009
- People Function trainee at Mindtree Consulting from Dec 2003 to Mar 2004

### Subject taught

Human Resource Management, Compensation Management, Business Ethics and Corporate Governance, Managerial communication, Marketing management, Entrepreneurship, Labor legislation and Employee welfare, Knowledge management, Performance Management, Case Analysis and Methodology, Communicative English and Conflict Management.

### Research Experience Details:

- **Ph.D.** - Pursuing Ph.D. from Bharathiar University in Human Resource Management and submitted thesis titled **“Managing Women Talent: Analysis of ‘Return to Work’ initiatives for Women in the IT Industry, Bengaluru”**.

### Research Publications

- “Critical Appraisal of Work Values of Hospital Leaders- A Case Study Conducted in Reputed Private Hospital, Bangalore”, International Journal of Leadership, Peer reviewed Journal, ISSN 2321-1865, Volume 2 Issue 1 April 2014, Pg 23-33

- “Drivers of engagement- A study conducted at one of the leading Coffee trading House in India”, CBS Journal of Management Practices, Special Issue on National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Dec 5- 6,2014; Volume 2, March 2015, ISSN 349-5073
- “Ascertaining the Factors influencing re-employment of women post maternity leave – An Indian perspective”, CBS Journal of Management Practices, Peer reviewed Journal, ISSN 2349-5073, Volume 2, Issue 2, December 2014, Pg 83-92

### **Citation**

Mukhopadhyay K, Prathima VG, Jayashree V (2014) Critical appraisal of work values of hospital leaders- a case study conducted in reputed private hospital, Bangalore. International Journal on Leadership 2 (1): 23 has been referred in “Corporate social responsibility in health sector: a case study in the government hospitals in Medan, Indonesia” in Business: Theory and Practice 19: 25-36 published online in <https://doi.org/10.3846/btp.2018.04>

### **Papers presented in International/National Conferences**

#### **International**

- “A conceptual framework on Work Life balance for women faculty”, International conference on Convergence of Science, Engineering and Management in Education and research- A Global perspective, II edition, Dayananda Sagar Institutions, 26th & 27<sup>th</sup> Sept 2013

#### **National**

- “Drivers of engagement- A study conducted at one of the leading Coffee trading House in India”, National conference on Advances in Business research and Management practices (ABRMP 2014), Calcutta Business School, 5th & 6th Dec 2014
- “Ascertaining the Factors influencing re-employment of women post maternity leave – An Indian perspective”, National conference on Advances in Business research and Management practices (ABRMP 2015), Calcutta Business School, 8,9th January 2016
- “The Impact of Second Career Intervention Programs on Career Progression of Women Talent Pool in Indian IT-BPM Industry - A Study conducted in IT BPM Firms of Bangalore”, 10th Doctoral Thesis Conference, ICFAI Business School, Hyderabad in collaboration with Indira Gandhi Institute of Development Research, Mumbai, 20th & 21st April 2017

### **Participation in Training courses/Seminars/Workshops**

- One-day FDP on “Contemporary HR Practices” conducted by RV Institute of Management, 19th Oct 2011
- "Entrepreneurship Training of Trainers" conducted by MSME at Dayananda Sagar Institutions, March 2012
- One-day workshop on “Quality improvements workshop on research & guidance skills for MBA projects” conducted by Bangalore University, 2012
- One-day workshop on "How to do Competency mapping" conducted by PESIT, 8th Sept 2012
- One-day FDP on “Enhancing teaching capabilities for Educators” conducted by Adarsh Business School, 10th April 2014
- Two-day workshop on “Social Science research using SPSS and AMOS” conducted by RV Institute of Management, 13th & 14th June 2014

- One-day FDP on “Research Guidance Skills for MBA projects/ Dissertation” conducted by Canara Bank School of Management Studies, Bangalore University, 11 Mar 2016
- One-day HR Conclave on “Redefining the Talent Agenda: B-Schools to Boardrooms” conducted by Dayananda Sagar College of Engineering, 23 Nov 2016
- One-day workshop on “Financial Education” conducted by SEBI, 19th Aug 2019
- One-day HR Conclave on “Future Workforce and Building Talent Pipeline” conducted by RVIM, 24<sup>th</sup> Feb 2020

**Personal Details:**

1. **Date of Birth:** 26-Oct-1980
2. **Gender:** Female
3. **Family Details:** Husband - S. Nataraj; Daughter - Ananya N

**6 June 2020**

**Name: Prathima V G**