

Faculty Profile

Name of Faculty	Vaishnavee Eishwar
Department	MBA
Qualification	M.Sc., EGMP-IIM
Designation	Asst. Professor
Area of specialization	International Marketing, Strategic Management, Retail Science
Date of Joining BNMIT	
Nature of Association (Regular/Contractual/Adjunct)	Adjunct
e-mail	vmaanay@bnmit.in
No. of years of Experience	2 Years in Industry 12 Years in Teaching 3 years in NGO



Academic Qualifications

- B.H.Sc. (Fashion Technology), S.N.D.T University, Mumbai. Year: 2005
- M.Sc. (Marketing), Manchester Metropolitan University, UK. Year: 2007
- Executive General Management Programme, IIM Bangalore. Year 2017

Working Experience Details

Assistant Professor, BNM Institute of Technology (Bengaluru)	2010-Present
Lecturer, Dept. of Apparel Technology and Management, Bangalore University	2009
Jury Member, NIFT Bangalore	2008
Visiting Faculty, Symbiosis Institute of Design (Pune)	2008
Project Manager, Sinhgad Institutions (Pune)	2008
Visiting Faculty, Symbiosis Institute of Design (Pune)	2007
Executive, H&M Store (Manchester)	2006
Visual Merchandiser, ZARA Store (Manchester)	2005

Subject taught

- Marketing Management
- International Business
- Strategic Management
- Retail Management

Professional Memberships:

1. FICCI- FLO Bangalore
2. TED

Visits Abroad: Visited various EU countries under the India –Platform, Belarus –Minsk for student internship, TED conference in California,USA

Personal Details:

- **Date of Birth:** 16-08-85; **Sex:** Female.

- **Family Details:**

Husband: Eishwar N Maanay

Sons : Master Vidaarth Maanay and Master Vishank Maanay

VAISHNAVEE EISHWAR