

Innovative Teaching Methods

Title of Innovation method/activity: Do It Yourself

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Course Name: Management & Entrepreneurship (V semester)

Goals / objective of method: To kindle interest/enthusiasm.

Topic covered through activity: Strategic Planning

Description of method (8 – 10 lines):

Students were asked to build a model with limited resources (waste paper, scissors and/or transparent tapes) and with following guidelines:

- Prepare a box using papers (waste paper – one side used papers)
- Students to write the plan for making the model (10 minutes) and submit to the teacher.
- The box should have a covering lid
- Students can use only stapler and or transparent tapes.
- The box should be able to house 10 dustless chalk pieces.

At the end of the activity all the models were evaluated based on the plan submitted earlier and certain parameters such as Sturdy, time management, team management, delegating work, creativity or design, and waste management. Picture of the models prepared attached.

Benefits of method:

- DIY activity helps in developing/enhancing creative thinking of students.
- Students develop team spirit and communication skills.
- Students develop decision making.
- Activity helps in creating awareness of leadership qualities.
- Students are able to appreciate the concepts and steps involved in strategic planning.

For review and critique contact: e-mail address of faculty and HOD



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