

B. N. M. Institute of Technology

Bengaluru – 560070

Innovative Teaching Methods

Title of Innovation method/activity: Google IT
Faculty / Inventor: Priya R Sankpal **Designation:** Assistant Professor
Course Name: Management & Entrepreneurship (V semester)
Goals / objective of method: To kindle interest/enthusiasm.

Topic covered through activity:
Types of planning

Description of method (8 – 10 lines):

Students were asked to Google the vision, mission statements of Corporate Companies, Educational Organizations and Health sector and analyze the same.

Benefits of method:

This activity enhances student's thinking & analytical ability and also it serves as a technique to understand the requirements of different domains in terms of vision and mission.

For review and critique contact: e-mail address of faculty and HOD

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