

B. N. M. Institute of Technology

Bengaluru – 560070

Innovative Teaching Methods

Title of Innovation method/activity: Story Telling
Faculty / Inventor: Priya R Sankpal **Designation:** Assistant Professor
Course Name: Management & Entrepreneurship (V semester)
Goals / objective of method: To kindle interest/enthusiasm.

Topic covered through activity

- i. Nature & Characteristics of Management
- ii. Process of Organizing

Description of method (8 – 10 lines):

For this activity a group of 10 (approximately) volunteers are chosen. A technical concept is interleaved in a story and narrated to the class. The story is narrated to only one of the volunteer and the other students in the class. The remaining volunteers will have to wait for their chance outside the class. The person telling the story cannot repeat and the person listening to the story can questions related to story, for which the story teller can either say yes or no, as answer. This entire process of storytelling is repeated until all the volunteers are done with their chance. The last person/volunteer has to narrate the story to the entire class.

Benefits of method:

This activity helps in enhancing communication skills and also it serves as a technique to memorize / remember the concepts with ease.

For review and critique contact: e-mail address of faculty and HOD

priyarsankpal@gmail.com