

# INNOVATIVE PROJECT PROPOSAL FORMAT

## GUIDELINES

The student project should submit the complete details about the project, the financial requirement and the possible market for the product. The project information may cover the following aspects:

### 1. THE BUSINESS

- The product/service/idea.
- The technology behind the product of the service
- Possible innovation at a later stage Scalability
- The market (the size of the market and its growth potential)

### 2. THE TEAM

- Brief description of each member of the team stating qualification and other details
- Whether any mentor has been identified or not
- Whether any preliminary discussion has been done with the mentor
- Whether any of the team members participated in any entrepreneurship related programmes

### 3. THE SUPPORT SYSTEM

- Is the host institution capable of supporting the team in the project
- Does the host institution have necessary equipments and hardware for the development of the Project and subsequent testing.

### 4. THE FINANCIAL REQUIREMENT

- The cost of purchase of raw materials
- The cost of contingencies
- Product development cost
- Any other expenditure