

Department of Business Administration (MBA)

Minutes of the Meeting

Meeting Details	First BOS Meeting
Date	30.10.2021
Time	11.00 am to 1.30 pm.
Venue	Placement Board Room, BNMIT

Members Present	<ol style="list-style-type: none">1. Dr. N Mukund Sharma2. Dr. Priyameet Kaur Keer3. Prof. Sirish CV4. CA. Viswanathan P5. Ms. Harshitha Bapat6. Dr. L. Vijayashree7. Dr. Neetha Mahadev8. Dr. Bhavya Vikas9. Mrs. Vaishnav Eishwar Maanay10. Dr. Prathima V G
Members Absent (Reasons)	NIL
Agenda	<ol style="list-style-type: none">1. Welcome address2. Introduction3. Presentation of scheme of MBA course4. Presentation of syllabus of 1st Year MBA course5. Any other suggestions to the department6. Concluding remarks by member secretary
Proceedings of the meeting	
	<ul style="list-style-type: none">• The first board of studies meeting of Department of Business Administration was held on 30/10/2021 at Placement Board Room (auditorium block), BNMIT to discuss scheme and syllabus for first year MBA.• Dr. N Mukund Sharma, Professor & HoD, delivered the welcome address and placed the agenda for deliberations by the members.• The deliberations and suggestions from the members are detailed as follows:

Recommendations/Suggestions from the BOS Members	
Dr.Priyameet Kaur Keer (VTU Nominee)	<ul style="list-style-type: none"> • To introduce an Essential certification course on Basics of Digital Marketing at the end of second semester • To rename a course in third semester titled “ Logistics and Supply Chain Management” as Ecommerce & Logistics. • To include Open book examination based on Live Case studies. • To have independent evaluation of MOOC courses before being offered to students • To align the Course Outcomes as per Blooms Taxonomy.
Prof. Sirish CV (Subject Expert from Outside University)	<ul style="list-style-type: none"> • To include textbooks of latest year of publication • To reduce the number of 1st semester credits from 26 to 24 and increase the credits in the 3rd semester. • To introduce Entrepreneurship and Strategic Management as core subjects in the second year. • To introduce Digital Marketing and E-commerce before the start of Project of Social Concern. • To consider Project of Social Concern as a team of three students instead of individual projects. • To make use of Pathways on LinkedIn Learning. • To include main project in third semester instead of fourth semester so that the students can focus on placements during the fourth semester. • To include Effectuation and Lean Start-Ups in the subject Entrepreneurship and Society
CA. Viswanathan P (Industry Expert)	<ul style="list-style-type: none"> • To include project component in the subject Application of MS office • To introduce evaluation methods which can maximize the strengths of different types of learners & help them identify their strengths . • To introduce finishing school to fill Gaps in students going to industry. • To consider introducing Indic knowledge studies (IKS) / Ancient Indian wisdom • To incorporate course on Spiritual Management Which may help them manage pressures & stress in workplace • To explore the possibility of Introduction of Entrepreneurship as a

	specialization
Ms. Harshitha Bapat (PG Meritorious Alumnus)	<ul style="list-style-type: none"> • To introduce Design Thinking either as Guest lecture or Workshop • To include preparation of Business canvas for any sector under the subject Entrepreneurship & Society. • To create awareness about Ancient Indian Knowledge for all students under all the specialisations.
Concluding Remarks by Member Secretary	<ul style="list-style-type: none"> • Dr. Bhavya Vikas thanked all the BOS members for their constructive suggestions for the improvement in MBA scheme and syllabus of first year and scheme of second year, under autonomous status. • She assured the members that all of their suggestions would be considered, and that the revised syllabus will be communicated to them after approval. • The meeting was concluded with vote of thanks.

Minutes of the Meeting



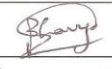

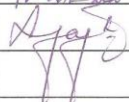
Meeting Details BOS Meeting

Date 30th Oct 2021

Time 11.00 AM

Venue A 119 (Placement department Board Room)

Members present

Sl. No	Name	Signature
1.	Chairperson	
	Dr. N. MUKUND SHARMA	
VTU Nominee		
2.	Dr. PRIYATMEET KAUR KEER	Attended Online
External BOS Member		
3.	Prof SIRISH C V	
4.	Mr. VISHWANATHAN P	Attended Online
Internal Members		
5.	Dr. BHAVYA VIKAS	
6.	Dr. Neetha Mahadev	
7.	Mrs. Vaishnavee Gishwar Maanay	V. Maanay
8.	Dr. Prathima VG	Prathima VG
9.	Dr. Vijayashree L	
10.		
PG Meritorious Alumnus		
11.	Ms. Harshitha Bapat	Attended Online.



Dr. N Mukund Sharma, Chairperson, BOS welcoming the BOS members



Board of Studies members (L-R) Dr. Neetha Mahadev, Dr. Prathima V G, Prof. Sirish C V, Dr. N Mukund Sharma, Dr. L Vijayashree, Dr. Bhavya Vikas

Board of Studies Meeting- Department of Business Administration

40:31

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MBA Scheme & Detailed Syllabus

File | C:/Users/Bhavya/Desktop/MBA%20Scheme%20&%20Detailed%20Syllabus%20%20Oct%2016.pdf

SEMESTER-I											
Sl. No	Course Code	Course Title	Teaching Hours/ Week					Credits	Examination		Total Marks
			Theory Lecture(T)	Tutorial(T)	Practical(P)	Project(P)	Hours/ week		CIE	SEE	
1	21MBA11	Management and Organisational Behaviour	3	2	0	0	5	4	50	50	100
2	21MBA12	Managerial Economics	3	2	0	0	5	4	50	50	100
3	21MBA13	Accounting for Managers	2	2	1	1	6	4	50	50	100
4	21MBA14	Business Statistics	3	2	0	0	5	4	50	50	100
5	21MBA15	Marketing Management	3	0	2	0	5	4	50	50	100
6	21MBA16	Business Communication	2	0	2	2	6	4	50	50	100
7	21MBA17	Application of MS Office	1	0	2	0	3	2	50		50
		Total	18	7	6	3	35	26	350	300	650

SEMESTER II

Smt. Bhavya Vikas

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Board of Studies Meeting- Department of Business Administration

57:17

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Smt. Bhavya Vikas

Dr. N. Mukund Sharma

dr.priyameetkk@newhorizonindia.edu

S Y Kulkarni

Prof. Vaishnavee Eishwar

Harshitha V.S

Dr. Neetha Mahadev

prathima v g

Viswanathan (Guest)

Dr. Vijayashree L. L

Smt. Bhavya Vikas

S Y Kulkarni

PG

prathima v g

DS

Dr. N. Mukund Sharma

dr.priyameet...

Dr. Vijayashree...

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Presentation of MBA Scheme and Syllabus by Dr. N Mukund Sharma, Chairperson, BOS.