**B.N.M. Institute of Technology**

**An Autonomous Institution under VTU**

**Master of Business Administration**

**Summary of Semester wise Credits (2022 Scheme)**

|  |  |
| --- | --- |
| **Semester** | **Credits** |
| **I** |  5 courses of 4 credits 1 course of 3 credits,  1 course of 2 credit  1 course of 1 credit  **26 Credits** |
| **II** | 5 courses of 4 credits1 courses of 3 credits, 1 course of 2 credit 1 course of 1 credit  **26 Credits** |
| **III** | 6 courses of 3 credits **Internship of 6 24 Credits** |
| **IV** | 4 courses of 3 credits**Project Work of 12 credits 24 Credits** |

**Specializations offered:**

* **BANKING AND FINANCE**
* **DIGITAL STRATEGY AND APPLIED MARKETING**
* **HUMAN CAPITAL MANAGEMENT**
* **BUSINESS ANALYTICS**

**SEMESTER–I**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sl. No** | **Type of Course** | **Course Code** | **Course Title** | **Teaching Hours/ Week** | **Credits** | **Assessment** | **Total****Marks** |
| **Lecture** **(L)** | **Tutorial****(T)** | **Practical****(P)** | **Project****(J)** | **Hours/****week** | **CIA** | **SEA** |
| **1** | **PCC** | **22MBA11** | **Management and Organisational Behaviour** | **4** | **0** | **0** |  **0** | **4** | **4** | **50** | **50** | **100** |
| **2** | **PCC** | **22MBA12** | **Managerial Economics** | **4** | **0** | **0** |  **0** | **4** | **4** | **50** | **50** | **100** |
| **3** | **PCL** | **22MBA13** | **Accounting for Managers** | **2** | **2** | **1** |  **1** | **6** | **4** | **50** | **50** | **100** |
| **4** | **PCC** | **22MBA14** | **Business Statistics**  | **3** | **2** | **0** | **0** | **5** | **4** | **50** | **50** | **100** |
| **5** | **PCI** | **22MBA15** | **Marketing Management** | **3** | **1** | **1** | **0** | **5** | **4** | **50** | **50** | **100** |
| **6** | **PCC** | **22MBA16** | **Business Communication** | **3** | **0** | **0** | **0** | **3** | **3** | **50** | **50** | **100** |
| **7** | **PBL** | **22MBA17** | **Application of MS Office** | **1** | **0** | **1** | **1** | **3** | **2** | **100** | **-** | **100** |
| **8** | **AEC** | **22MBA18** | **Leadership Skills** | **0** | **0** | **2** | **0** | **2** | **1** | **100** | **-** | **100** |
|  |  |  |  **Total** |  **20** | **5** | **5** | **2** | **32** | **26** | **500** | **300** | **800** |
|

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| **PCC- Professional Core Course**  |  |  |
| **PCL – Professional Comprehensive Learning****PCI-Professional Core Integrated****PBL - Project Based Learning** |  |  |
| **AEC- Ability Enhancement Course** |  |  |
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**SEMESTER–II**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sl. No** | **Type of Course** | **Course Code** | **Course Title** | **Teaching Hours/ Week** | **Credits** | **Assessment** | **Total****Marks** |
| **Lecture** **(L)** | **Tutorial****(T)** | **Practical****(P)** | **Project****(J)** | **Hours/****week** | **CIA** | **SEA** |
| **1** | **PCC** | **22MBA21** | **Human Resource Management**  | **4** | **0** | **0** | **0** | **4** | **4** | **50** | **50** | **100** |
| **2** | **PCI** | **22MBA22** | **Financial Management** | **3** | **0** | **2** | **0** | **5** | **4** | **50** | **50** | **100** |
| **3** | **PCL** | **22MBA23** | **Business Research****Methods** | **3** | **0** | **1** | **1** | **5** | **4** | **50** | **50** | **100** |
| **4** | **PCC** | **22MBA24** | **Operations Research** | **4** | **0** | **0** | **0** | **4** | **4** | **50** | **50** | **100** |
| **5** | **PCI** | **22MBA25** | **Strategic Management**  | **3** | **0** | **2** | **0** | **5** | **4** | **50** | **50** | **100** |
| **6** | **PCI** | **22MBA26** | **Advanced MS Excel** | **2** | **0** | **2** | **0** | **4** | **3** | **100** | **-** | **100** |
| **7** | **PBL** | **22MBA27** | **Project of Social Concern** | **0** | **0** | **0** | **4** | **4** | **2** | **100** | **-** | **100** |
| **8** | **AEC** | **22MBA28** | **Advanced Leadership Skills** | **0** | **0** | **2** | **0** | **2** | **1** | **100** | **-** | **100** |
|  |  |  | **Total** | **19** | **0** | **9** | **5** | **33** | **26** | **550** | **250** | **800** |
|

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| --- | --- | --- |
| **PCC- Professional Core Course**  |  |  |
| **PCL – Professional Comprehensive Learning****PCI-Professional Core Integrated****PLP- Professional Learning with Project****PBL - Project Based Learning****AEC- Ability Enhancement Course** |  |  |
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