

B.N.M. Institute of Technology

An Autonomous Institution under VTU

Master of Business Administration

Summary of Semester wise Credits

Semester	2021 Scheme	2022 Scheme	2023 Scheme
I	<ul style="list-style-type: none">• 6 courses of 4 credits• 1 course of 2credits 26 Credits	<ul style="list-style-type: none">• 5 courses of 4 credits• 1 course of 3 credits,• 1 course of 2 credits• 1 course of 1 credit 26 Credits	<ul style="list-style-type: none">• 3 courses of 4 credits• 4 courses of 3 credits• 1 course of 2 credit 26 Credits
II	<ul style="list-style-type: none">• 6 courses of 4 credits• 1 course of 2credits 26 Credits	<ul style="list-style-type: none">• 5 courses of 4 credits• 1 course of 3 credits,• 1 course of 2 credit• 1 course of 1 credit 26 Credits	<ul style="list-style-type: none">• 4 courses of 4 credits• 1 course of 3 credits• 4 courses of 2 credit 27 Credits
III	<ul style="list-style-type: none">• 6 courses of 3 credits• Organization Study of 6 credits 24 Credits	<ul style="list-style-type: none">• 6 courses of 3 credits• 2 courses of 2 credits• Organization Study of 4 credits 26 Credits	<ul style="list-style-type: none">• 7 courses of 3 credits• 1 course of 2 credits• Organization Study of 4 credits 27 Credits
IV	<ul style="list-style-type: none">• 4 courses of 3 credits• Project Work of 12 credits 24 Credits	<ul style="list-style-type: none">• 4 courses of 3 credits• Project Work of 10 credits 22 Credits	<ul style="list-style-type: none">• 4 courses of 3 credits• Project Work of 8 credits 20 Credits

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Summary of Semester wise Credits (2023 Scheme)

Semester	Credits
I	<ul style="list-style-type: none">• 3 courses of 4 credits• 4 courses of 3 credits• 1 course of 2 credit 26 Credits
II	<ul style="list-style-type: none">• 4 courses of 4 credits• 1 course of 3 credits• 4 courses of 2 credit 27 Credits
III	<ul style="list-style-type: none">• 7 courses of 3 credits• 1 course of 2 credits• Organisation Study of 4 credits 27 Credits
IV	<ul style="list-style-type: none">• 4 courses of 3 credits• Project Work of 8 credits 20 Credits

Specializations offered:

- **BANKING AND FINANCE**
- **BUSINESS ANALYTICS**
- **DIGITAL STRATEGY AND APPLIED MARKETING**
- **HUMAN CAPITAL MANAGEMENT**

SEMESTER-I

Sl. No	Type of Course	Course Code	Course Title	Teaching Hours/ Week					Credits	Assessment		Total Marks
				Lecture (L)	Tutorial (T)	Practical (P)	Project (J)	Hours/ week		CIA	SEA	
1	PCI	23MBA11	Management and Organisational Behavior	3	0	2	0	5	4	50	50	100
2	PCI	23MBA12	Accounting for Managers	2	2	1	1	6	4	50	50	100
3	PCI	23MBA13	Marketing Management	3	0	2	0	5	4	50	50	100
4	PCC	23MBA14	Business Statistics	2	2	0	0	4	3	50	50	100
5	PCC	23MBA15	Managerial Economics	2	2	0	0	4	3	50	50	100
6	PCI	23MBA16	Human Resource Management	2	1	1	0	4	3	50	50	100
7	PCI	23MBA17	Corporate Communications	1	0	2	2	5	3	50	50	100
8	PBL	23MBA18	Application of MS Office	1	0	1	1	3	2	50	50	100
			Total	16	7	9	4	36	26	400	400	800

PCC- Professional Core Course

PCL – Professional Comprehensive Learning

PCI-Professional Core Integrated

PBL - Project Based Learning

SEMESTER-II

Sl. No	Type of Course	Course Code	Course Title	Teaching Hours/ Week					Credits	Assessment		Total Marks
				Lecture (L)	Tutorial (T)	Practical (P)	Project (J)	Hours/ week		CIA	SEA	
1	PCI	23MBA21	Strategic Management	3	0	2	0	5	4	50	50	100
2	PCI	23MBA22	Financial Management	3	0	2	0	5	4	50	50	100
3	PCI	23MBA23	Business Research Methods	3	0	1	1	5	4	50	50	100
4	PCC	23MBA24	Operations Research	4	0	0	0	4	4	50	50	100
5	PCI	23MBA25	Advanced Statistical Tools	1	0	4	0	5	3	50	50	100
6	PCC	23MBA26	Economic Environment of Business	1	2	0	0	3	2	50	50	100
7	PCI	23MBA27	Innovation and Entrepreneurship	1	0	1	1	3	2	50	50	100
8	PBL	23MBA28	Project of Social Concern	0	0	0	4	4	2	50	50	100
9	AEC	23MBA29	Employability skills	0	0	2	2	4	2	50	50	100
			Total	16	2	12	8	38	27	450	450	900

PCC- Professional Core Course

PCL – Professional Comprehensive Learning

PCI-Professional Core Integrated

PLP- Professional Learning with Project

PBL - Project Based Learning

AEC- Ability Enhancement Course

