

B.N.M. Institute of Technology

An Autonomous Institution under VTU, Approved by AICTE

Department of Business Administration

Minutes of the Meeting

Meeting Details	BOS Meeting
Date	06.09.2023
Time	10.30 am to 12.30 pm.
Venue	MBA Board Room, BNMIT

Members Present	<ol style="list-style-type: none">1. Dr. N Mukund Sharma2. Dr. Priyameet Kaur Keer3. Prof. Sirish CV4. CA. Viswanathan P5. Dr. L. Vijayashree6. Dr. Neetha Mahadev7. Dr. Bhavya Vikas8. Dr. Charithra C M9. Dr. Prathima V G10. Mrs. Vaishnavee Eishwar Maanay
Members Absent (Reasons)	NIL (Alumni)
Agenda	<ol style="list-style-type: none">1. Welcome address2. Introduction3. Presentation of scheme of MBA course (2022 & 2023)4. Presentation of syllabus of 2nd Year MBA course (2022 Scheme) & 1st Year MBA course (2023 Scheme)5. Any other suggestions to the department6. Concluding remarks by member secretary
Proceedings of the meeting	
	<ul style="list-style-type: none">• The first board of studies meeting of Department of Business Administration was held on 06.09.2023 at MBA Board Room (auditorium block), BNMIT to discuss scheme and syllabus for MBA.• Dr. N Mukund Sharma, Professor & HoD, delivered the welcome address and placed the agenda for deliberations by the members.• The deliberations and suggestions from the members are detailed as follows:

Recommendations/Suggestions from the BOS Members	
Dr.Priyameet Kaur Keer (VTU Nominee)	<ul style="list-style-type: none"> • It was suggested to rename subject 'Communication Skill' (23MBA17) as 'Corporate Communications' • As a part of Corporate Communications, students can be sent in group of 12 to companies and attend mock interview & Group Discussion, email writing (Practical) to co-ordinate with placement department to build network. • To introduce a 2 credit course-Entrepreneurship Development as a part of 2nd semester by reducing the number of credits of the subject Managerial Economics and Advanced Statistical Tools by one credit. • For 2023 scheme, Operations and Project Management can be considered as core course & Economic Environment of Business can be included in 2nd semester. • To introduce practical component in the scheme of Management and Organisation Behaviour. • Managerial Economics- To consider reducing content under the topic 'Pricing' as it has been included in Marketing Management. • Human Resource Management- To replace the text books with latest edition ones. • For Business Intelligence course- L-T-P-J component can be 2-0-1-1 • Under Human Capital Management, a certification course on 'Training and Development' can be offered to students. • HCM- Reference book on Conflict Management has to be mentioned • 'Organisation Change and Development (OCD)' to be added to CHRMP MOOCs course. • For Marketing Analytics- case studies used from Google Analytics can be referred. • For the core courses can it be shown separately instead of repeating it in all the specialisations.
Prof. Sirish CV (Subject Expert from Outside University)	<ul style="list-style-type: none"> • Retain the name 'Leadership' as it is mentioned in the vision statement • Viva is more appropriate for MS Office and Communication for Semester End Assessment (SEA) • It was suggested to reduce the number of credits for first semester, which is currently 27 credits. • To reduce the content in the syllabus by close to 20% and introduce practical component. • Faculty teaching Operations and Project Management can take up CAPM certification from PMI.

	<ul style="list-style-type: none"> • To reduce the credits of Advanced Statistical Tools to 3 credit and introduce Employability Skills – Entrepreneurship and Intrapreneurship- as a 2-credit course (Innovation and Entrepreneurship) • Topics on design thinking can be introduced as a part of Innovation and Entrepreneurship. • To make the student industry ready- 10% of the courses should be engaged by person from industry at least for few courses.
CA. Viswanathan P (Industry Expert -1)	<ul style="list-style-type: none"> • In-order to make it student friendly- for one course- E-learning, assessment related challenge whether the student can opt for the method of assessment based on their strength • For Most of the analytical subjects- Partial Open book assessment- with a formula sheet to be given to students • Indian Knowledge System (IKS) should be introduced in the form of workshop model • Data Analytics in Finance- the practical and hands on component should be increased (PIVOT, data cleaning, data dicing etc) • DAF-most of the topics should be delivered through case study- workshop model • Human Capital Management- Taxation aspect has to be included in IHRM
Concluding Remarks by Member Secretary	<ul style="list-style-type: none"> • Dr. Bhavya Vikas thanked all the BOS members for their constructive suggestions for the improvement in MBA scheme and syllabus under autonomous status. • She assured the members that all of their suggestions would be considered, and that the revised syllabus will be communicated to them after approval. • The meeting was concluded with vote of thanks.

Department of Business Administration
Action Taken Report of BOS Meeting

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Date	6.09.2023
Time	10.00 am to 12.30 pm.
Venue	MBA Board Room, BNMIT

Member	Suggestions	Action taken
Dr.Priyameet Kaur Keer (VTU Nominee)	It was suggested to rename subject 'Communication Skill' (23MBA17) as 'Corporate Communications'	Suggestion has been accepted and incorporated in the scheme & syllabus accordingly.
	As a part of Corporate Communications, students can be sent in group of 12 to companies and attend mock interview & Group Discussion, email writing (Practical) to co-ordinate with placement department to build network.	This exercise will be taken up during placement training
	To introduce a 2 credit course-Entrepreneurship Development as a part of 2 nd semester by reducing the number of credits of the subject Managerial Economics and Advanced Statistical Tools by one credit.	Suggestion has been accepted and incorporated in the scheme & syllabus accordingly.
	For 2023 scheme, Operations and Project Management can be considered as core course & Economic Environment of Business can be included in 2 nd semester.	Suggestion has been accepted and incorporated in the scheme & syllabus accordingly.
	To introduce practical component in the scheme of Management and Organisation Behaviour.	Practical component will be introduced where students will be asked to visit Companies and record the management practices and organisation structure.
	Managerial Economics- To consider reducing content under the topic 'Pricing' as it has been included in Marketing Management.	Managerial Economics will be reduced to 3 credit course.
	Human Resource Management- To replace the text books with latest edition ones.	The list of text books will be sent to library to incorporate the books with latest edition.
	For Business Intelligence course- L-T-P-J component can be 2-0-1-1	It will be implemented.
	Under Human Capital Management, a certification course on 'Training and Development' can be offered to students.	To discuss with CHRMP to introduced module on Training and Development
	HCM- Reference book on Conflict Management has to be mentioned 'Organisation Change and Development (OCD)' to be added to CHRMP	To discuss with CHRMP to introduced module on Training and Development

	MOOCs course.	
	For Marketing Analytics- case studies used from Google Analytics can be referred.	
	To mention the core courses initially instead of repeating under all the specialisations	It will be implemented.
Prof. Sirish CV (Subject Expert from Outside University)	Retain the name 'Leadership' as it is mentioned in the vision statement	
	Viva is more appropriate for MS Office and Communication for Semester End Assessment (SEA)	Suggestion has been accepted and incorporated in the syllabus accordingly
	It was suggested to reduce the number of credits for first semester, which is currently 27 credits. To reduce the content in the syllabus by close to 20% and introduce practical component.	
	Faculty teaching Operations and Project Management can take up CAPM certification from PMI.	
	To reduce the credits of Advanced Statistical Tools to 3 credit and introduce Employability Skills – Entrepreneurship and Intrapreneurship- as a 2-credit course (Innovation and Entrepreneurship)	Suggestion has been accepted and will be implemented in due course.
	Topics on design thinking can be introduced as a part of Innovation and Entrepreneurship.	
	To make the student industry ready- 10% of the courses should be engaged by person from industry at least for few courses.	
CA. Viswanathan P (Industry Expert -1)	In-order to make it student friendly- for one course- E-learning, assessment related challenge whether the student can opt for the method of assessment based on their strength	
	For Most of the analytical subjects- Partial Open book assessment- with a formula sheet to be given to students	
	Indian Knowledge System (IKS) should be introduced in the form of workshop model	
	Data Analytics in Finance- the practical and hands on component should be increased (PIVOT, data cleaning, data dicing etc)	
	DAF-most of the topics should be delivered through case study- workshop model	
	Human Capital Management- Taxation aspect has to be included in IHRM	