

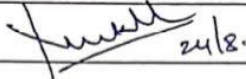

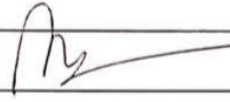
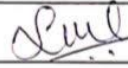

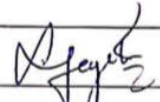


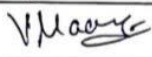

B.N.M. Institute of Technology
An Autonomous Institution under VTU, Approved by AICTE

Department of Business Administration

Minutes of the Meeting

Meeting Details BOS Meeting
Date 24.08.2024
Time 11.00 am to 1.30 pm.
Venue A 104 (MBA Department Board Room)

Members Present

Sl. No.	Name	Signature
Chairperson		
1	Dr. N. Mukund Sharma	 24/8.
VTU Nominee		
2	Dr. H R Ramanath	
External BOS Member		
3	Dr. P D Jose	
4	Dr. Madhusudan Varadaraj	
5	Dr. Lalitha S M	
Member Secretary		
6	Dr. Bhavya Vikas	 24/8/2024.
Internal Members		
7	Dr. L Vijayashree	
8	Dr. Neetha Mahadev	
9	Dr. Charithra C M	
10	Mrs. Vaishnavee Eishwar Maanay	
Alumni		
11	Mr. Bopanna M M	

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Department of Business Administration

Minutes of the Meeting

Meeting Details	BOS Meeting
Date	24.08.2024
Time	11.00 am to 1.30 pm.
Venue	MBA Board Room, BNMIT

Members Present	<ol style="list-style-type: none">1. Dr. N Mukund Sharma2. Dr. L. Vijayashree3. Dr. Neetha Mahadev4. Dr. Bhavya Vikas5. Dr. Charithra C M6. Dr. H R. Ramanath (VTU Nominee)7. Dr. P D Jose (Subject Expert from Outside University)8. Dr. Lalitha S.M (Industry Expert)9. Mr. Bopanna M. M (Alumni)10. Mrs. Vaishnavee Eishwar Maanay
Members Absent (Reasons)	Dr. Madhusudan Varadaraj- Out of Country
Agenda	<ol style="list-style-type: none">1. Welcome address2. Introduction3. Presentation of scheme of MBA Program (2023 & 2024)4. Presentation of syllabus of 2nd Year MBA courses (2023 Scheme) & 1st Year MBA courses (2024 Scheme)5. Any other suggestions to the department6. Concluding remarks by member secretary
Proceedings of the meeting	
	<ul style="list-style-type: none">• The board of studies meeting of Department of Business Administration was held on 24.08.2024 at MBA Board Room (auditorium block), BNMIT to discuss scheme and syllabus for MBA.• Dr. N Mukund Sharma, Professor & HoD, delivered the welcome address and placed the agenda for deliberations by the members.

	<ul style="list-style-type: none"> The deliberations and suggestions from the members are detailed as follows:
Recommendations/Suggestions from the BOS Members	
Dr. H R. Ramanath (VTU Nominee)	As a part of Accounting for Managers course, it's suggested to give more emphasis on financial report analysis including detection of window dressing.
	Include a course on FinTech or Financial analysis using AI & ML.
	Suggested to identify 8 to 9 movies to understand darker side of finance (Ex. Silicon-valley bank case)
	Suggested to include components of MS office wherever required instead of separately adding it as a course.
	Highlighted on including Green Finance, corporate governance and sustainability in the curriculum. Including topics on ESG helps even faculty to gain exposure and learn.
Dr. P D Jose (Subject Expert from Outside University)	Application of MS office can be removed as credit course and include competency tests at the beginning of the program.
	Course on Prompt Engineering is important not only for HR but for all students and hence, may be included as core course.
	Include simulation method of teaching learning.
	Collaborate with faculty from engineering branches to teach few new age courses like prompt engineering.
	Corporate Communication can be titled as Managerial communication
	Rename course "employability skills" Its Suggested to split communication and employability skills into 3 semesters as 1 credit courses.)
	Suggested to include Digital strategy instead of strategic control in strategic management subject.
	Introduce courses on sustainability, corporate governance in the first year instead of MS office.
	Suggested that TQM can be a part of operations management instead of strategic management.
	There is a possibility of having up to 40% courses as MOOCs.
	Gradually move towards case study method of teaching.
Dr. Lalitha S.M (Industry Expert)	With reference to HR analytics and data visualization, it's suggested that subject title can be changed as including both HR analytics and data visualization may not be a good idea.
	Course on Tableau & Power BI can be moved into second semester.
	Too much importance has been given to statistical analysis. Suggested to club 3 courses into 2 courses.
	Suggested that Change Management and Leadership can be an add-on course in 4 th semester HCM.
	Course on POSH (Prevention of Sexual Harassment) to be included in the curriculum.
	Include Practical component on balanced scorecard, parameters in Strategic Management
	AI component can be included in any of the Digital Strategy and Applied Marketing Specialisation courses

Mr. Bopanna M. M (Alumni)	Suggested to extend internship (Organization Study) for 2 to 3 months, as it helps for placements
	Introduce course on personal finance for all the students.
	Include data security as a part of curriculum (HR)
Concluding Remarks by Member Secretary	<ul style="list-style-type: none"> • Dr. Bhavya Vikas thanked all the BOS members for their constructive suggestions for the improvement in MBA scheme and syllabus under autonomous status. • She assured the members that all of their suggestions would be considered, and that the revised syllabus will be communicated to them after approval. • The meeting was concluded with vote of thanks.