

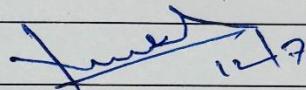
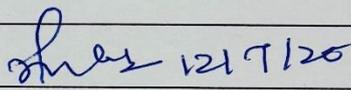
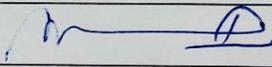
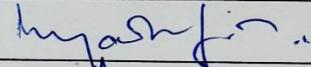
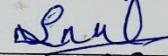
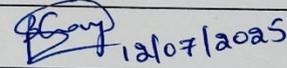
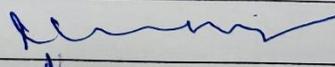
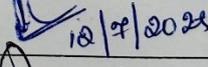
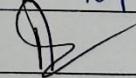
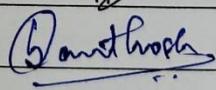
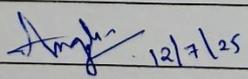
B.N.M. Institute of Technology
An Autonomous Institution under VTU, Approved by AICTE

Department of Business Administration

Minutes of the Meeting

Meeting Details	BOS Meeting
Date	12.07.2025
Time	09.00 am to 11.00 am.
Venue	111A (MBA Discussion Room)

Members Present

Sl. No.	Name	Signature
Chairperson		
1	Dr. N. Mukund Sharma	
VTU Nominee		
2	Dr. H R Ramanatha	
External BOS Member		
3	Dr. P D Jose	
4	Dr. Madhusudan Varadaraj	
5	Dr. Lalitha S M	
Member Secretary		
6	Dr. Bhavya Vikas	
Internal Members		
7	Dr. Neetha Mahadev	
8	Dr. Charithra C M	
9	Dr. Padmalini Singh	
10	Mr. Santhosh K V	
Alumni		
11	Mr. Bopanna M M	
12	Ms. Angelina Shreyasu	

B.N.M. Institute of Technology
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Department of Business Administration

Minutes of the Meeting

Meeting Details	BOS Meeting
Date	12.07.2025
Time	9.00 am to 12.00 noon.
Venue	MBA Discussion Room, BNMIT

Members Present	<ol style="list-style-type: none"> 1. Dr. N Mukund Sharma 2. Dr. Neetha Mahadev 3. Dr. Bhavya Vikas 4. Dr. Charithra C M 5. Dr. Padmalini Singh 6. Mr. Santhosh K V 7. Dr. P D Jose (Subject Expert from Outside University) 8. Dr. H R. Ramanath (VTU Nominee) 9. Dr. Madhusudan Varadaraj (Industry Expert) 10. Dr. Lalitha S.M (Industry Expert) 11. Ms. Angelina Shreyasu (Alumni) 12. Ms. Payal Jindal
Members Absent (Reasons)	Mr. Bopanna M M (Alumni)
Agenda	<ol style="list-style-type: none"> 1. Welcome address 2. Introduction 3. Presentation of scheme of MBA Program (2024 & 2025) 4. Presentation of syllabus of 2nd Year MBA courses (2024 Scheme) & 1st Year MBA courses (2025 Scheme) 5. Any other suggestions to the department 6. Concluding remarks by member secretary
Proceedings of the meeting	
	<ul style="list-style-type: none"> • The board of studies meeting of Department of Business Administration was held on 12.07.2025 at MBA Discussion Room (auditorium block), BNMIT to discuss scheme and syllabus for MBA. • Dr. N Mukund Sharma, Professor & HoD, delivered the welcome address and placed the agenda for deliberations by the members. • The deliberations and suggestions from the members are detailed as follows:

Suggestions from BOS Members

Dr. H R. Ramanath (VTU Nominee)	Suggested to include course on International Financial Management for higher semester students.
	To move subject Direct Taxation from 4 th to 3 rd semester as it will be more appropriate for the assessment year.
	To introduce course on Artificial Intelligence and Machine Learning for Financial Services.
	Assign student to corporate for every academic activity throughout the duration of the MBA programme.
	Suggested to include Coding Circle, Excel Circle etc., and encourage students to take active part in such forums.
Dr. P D Jose (Subject Expert from Outside University)	Instead of offering AI, Gen AI, Agentic AI, suggested to offer it as one course during 2 nd semester. Subject may cover more of applications and not technical aspects.
	Application of MS office can be removed as credit course and offer it as a bridge course.
	Under Human Capital Management, Compensation and Strategic Reward Management can be renamed as Compensation and Benefit Management.
	To include Fraud analytics as a part of the curriculum.
	Suggested to reduce the number of course offered to students at a time by going for split assessments.
	To include a course on Costing in Supply Chain Management Specialisation.
Dr. Madhusudan Varadaraj (Industry Expert)	Data Intelligence to be included as part of Supply Chain Management Specialisation.
	It was suggested to include Neuro Marketing along with Consumer Behavior course
	Suggested to include IT Supply chain concepts.
	Stressed on the importance of MOOCs in order to promote self-learning.
	Suggested to include project based learning as a part of the curriculum.
	It was suggested to include Marketing Analytics as a core course for all marketing specialization students
Dr. Lalitha S.M (Industry Expert)	With reference to HR specialization, it is suggested to include Employee Experience Management.
	Suggested to include Risk management under relevant course.
	To include application of MS Office as a bridge course.
	Suggested to introduce Corporate Governance and Ethics as a common subject for all students.

	Suggested to rename Talent Acquisition to incorporate topics related to Talent management, engagement and retention.
Mr. Angelina Shreyasu (Alumni)	Include data security as a part of curriculum
	Suggested to include topic on POSH as it is a matter of contemporary concern.
	Managerial Communication can include topic on preparation of Minutes of meeting.
	Include Diversity, Equity and Inclusion in the core course.
	Suggested to train students to adjusted to hybrid mode of work
Concluding Remarks by Member Secretary	<ul style="list-style-type: none"> • Dr. Bhavya Vikas thanked all the BOS members for their constructive suggestions for the improvement in MBA scheme and syllabus under autonomous status. • She assured the members that all of their suggestions would be considered, and that the revised syllabus will be communicated to them after approval. <p>The meeting was concluded with vote of thanks.</p>

Action Taken Report of BOS Meeting

Meeting Details	BOS Meeting
Date	12.07.2025
Time	9.00 am to 12.00 noon.
Venue	MBA Discussion Room, BNMIT

Suggestions from the BOS Members		Action Taken Report
Dr. H R. Ramanath (VTU Nominee)	Course on International Financial Management should be included.	Suggestion has been accepted and the course has been included as a part of fourth semester, Finance Specialisation.
	To move subject Direct Taxation from 4 th to 3 rd semester as it will be more appropriate for the respective assessment year.	Suggestion has been accepted and the course has now been included in third semester.
	Course on AI and ML in Financial Services can be included.	Suggestion has been accepted and the course has been included as a part of third semester.
	Assign student to corporate for every academic activity throughout the duration of the MBA programme.	The process of associating with LUB and other industrial bodies has been initiated.
	Suggested to include Coding Circle, Excel Circle etc., and encourage students to take active part in such forums.	Suggestion has been accepted and Functional Clubs will incorporate these activities.
Dr. P D Jose (Subject Expert from Outside University)	Instead of offering AI, Gen AI, Agentic AI, suggested to offer it as one course during 2 nd semester. Subject may cover more of applications and not technical aspects.	AI will be offered in the first semester, Gen AI and Agentic AI will be combined and provided in the second semester.
	Application of MS office can be renamed.	Suggestion has been accepted and is renamed as Application of Business Tools.
	Under Human Capital Management, Compensation and Strategic Reward Management can be renamed as Compensation and Benefit Management.	This change has been incorporated, the subject has been renamed as Compensation and Benefits.
	To include Fraud analytics as a part of the curriculum.	Suggestion has been accepted and is included in the course on Data Analytics in Finance.
	Suggested to reduce the number of course offered to students at a time by going for split assessments.	Can be planned for few courses such as Management and Organisation Behaviour to start with.
	To include a course on Costing in Supply Chain Management Specialisation.	The required content is available in Inventory Management and Purchase Management.

Dr. Madhusudan Varadaraj (Industry Expert)	Data Intelligence to be included as part of Supply Chain Management Specialisation.	This is available in the course Data Analytics in Supply Chain of Fourth Semester.
	It was suggested to include Neuro Marketing along with Consumer Behavior course	Suggestion has been accepted and the course has been renamed as Consumer Behavior and Neuro Marketing
	Suggested to include IT Supply chain concepts.	A case study on Dell's Agile Supply chain in the course Agile Supply Chain has been included.
	Stressed on the importance of MOOCs in order to promote self-learning.	Almost all courses have suggested MOOC course and in order to encourage self-learning, Self-study in every module has been included.
	Suggested to include project based learning as a part of the curriculum.	Mini project have been included as a part of many courses to bring in the aspect of practical exposure.
	It was suggested to include Marketing Analytics as a core course for all marketing specialization students	Suggestion has been accepted and the course has been included as a part of third semester.
Dr. Lalitha S.M (Industry Expert)	With reference to HR specialization, it is suggested to include Employee Experience Management.	This has been included in the course Talent Management.
	Suggested to include Risk management under relevant course.	Suggestion has been accepted and included in the subject Design Thinking and Entrepreneurship.
	Suggested to introduce Corporate Governance and Ethics as a common subject for all students.	Will be offered as a workshop.
	Suggested to rename Talent Acquisition to incorporate topics related to Talent management, engagement and retention.	Suggestion has been accepted and course has been renamed as Talent Management by incorporating the changes.
Mr. Angelina Shreyasu (Alumni)	Include data security as a part of curriculum	Suggestion has been accepted and is included under HR Analytics.
	Suggested to include topic on POSH as it is a matter of contemporary concern.	Suggestion has been taken, POSH Act 2013, has been included in Industrial Relations and Labour Legislation.
	Managerial Communication can include topic on preparation of Minutes of meeting.	This has been included in the module on Corporate Meeting Etiquettes.
	Include Diversity, Equity and Inclusion in the core course.	Suggestion has been accepted and is included under Managerial Communication.
	Suggested to train students to adjusted to hybrid mode of work	Training will be given during the second semester.