B.N.M. Institute of Technology

Master of Business Administration

Scheme and Syllabus

2025 Scheme

First Year (1st and 2nd sem)

B.N.M. Institute of Technology

An Autonomous Institution under VTU

Master of Business Administration
Summary of Semester wise Credits

Semester	2022 Scheme	2023 Scheme	2024 Scheme	2025 Scheme
I	• 5 courses of 4 credits • 1 course of 3 credits, • 1 course of 2 credits • 1 course of 1 credit **26 Credits**	• 3 courses of 4 credits • 4 courses of 3 credits • 1 course of 2 credit **26 Credits**	• 3 courses of 4 credits • 4 courses of 3 credits • 1 course of 2 credit **26 Credits**	• 4 courses of 4 credits • 2 courses of 3 credits • 2 courses of 2 credit **26 Credits**
II	• 5 courses of 4 credits • 1 course of 3 credits, • 1 course of 2 credit • 1 course of 1 credit **26 Credits**	• 4 courses of 4 credits • 1 course of 3 credits • 4 courses of 2 credit **27 Credits**	• 4 courses of 4 credits • 1 course of 3 credits • 4 courses of 2 credit **27 Credits**	• 3 courses of 4 credits **3 courses of 3 credits** • 3 courses of 2 credit **27 Credits**
III	• 6 courses of 3 credits • 2 courses of 2 credits • Organization Study of 4 credits **26 Credits**	• 7 courses of 3 credits • 1 course of 2 credits • Organization Study of 4 credits **27 Credits**	• 8 courses of 3 credits • Organization Study of 3 credits **27 Credits**	
IV	• 4 courses of 3 credits • Project Work of 10 credits **22 Credits**	• 4 courses of 3 credits • Project Work of 8 credits **20 Credits**	• 4 courses of 3 credits • Project Work of 8 credits **20 Credits**	

SEMESTER–I

Sl. No	Type of Course	Course Code	Course Title	Teaching Hours/ Week					Credits	Assessment		Total Marks
				Lecture (L)	Tutorial (T)	Practical (P)	Project (J)	Hours/ week		CIA	SEA	
1	PCI	25MBA11	Management and Organisational Behavior	3	0	2	0	5	4	50	50	100
2	PCI	25MBA12	Financial Accounting and Reporting	3	0	1	1	5	4	50	50	100
3	PCI	25MBA13	Marketing Management	3	0	2	0	5	4	50	50	100
4	PCI	25MBA14	Business Economics	3	0	2	0	5	4	50	50	100
5	PCI	25MBA15	Business Statistics	2	0	2	0	4	3	50	50	100
6	PCI	25MBA16	Managerial Communication	1	0	2	2	5	3	50	50	100
7	PCI	25MBA17	Artificial Intelligence for Managers	1	0	2	0	3	2	50	50	100
8	PBL	25MBA18	Application of Business Tools	1	0	1	1	3	2	50	50	100
			Total	**17**	**0**	**14**	**4**	**35**	**26**	**400**	**400**	**800**

PCC- Professional Core Course

PCL – Professional Comprehensive Learning

PCI-Professional Core Integrated

PBL - Project Based Learning

SEMESTER–II

Sl. No	Type of Course	Course Code	Course Title	Teaching Hours/ Week					Credits	Assessment		Total Marks
				Lecture (L)	Tutorial (T)	Practical (P)	Project (J)	Hours/ week		CIA	SEA	
1	PCI	25MBA21	Strategic Management	3	0	2	0	5	4	50	50	100
2	PCI	25MBA22	Corporate Finance	3	0	2	0	5	4	50	50	100
3	PCI	25MBA23	Business Research Methods	3	0	1	1	5	4	50	50	100
4	PCI	25MBA24	Operations Research	2	0	2	0	4	3	50	50	100
5	PCC	25MBA25	Human Resource Management	2	2	0	0	4	3	50	50	100
6	PCI	25MBA26	Generative and Agentic AI	1	0	1	1	3	2	50	50	100
7	PCI	25MBA27	Design Thinking & Entrepreneurship	1	0	2	0	3	2	50	50	100
8	AEC	25MBA28	Corporate Readiness and Soft Skills	0	0	2	2	4	2	50	50	100
9	PLP	25MBA29	Project of Social Concern	1	0	0	4	5	3	50	50	100
			Total	**16**	**2**	**12**	**8**	**38**	**27**	**450**	**450**	**900**

PCC- Professional Core Course

PCL – Professional Comprehensive Learning

PCI-Professional Core Integrated

PLP- Professional Learning with Project

PBL - Project Based Learning

AEC- Ability Enhancement Course