



B. N. M. Institute of Technology
An Autonomous Institution under VTU. Approved by AICTE.

Department of Business Administration



Placement Brochure

2026



VISION OF INSTITUTE

To be one of the premier Institutions of Engineering and Management education in the Country.

MISSION OF INSTITUTE

To provide Engineering and Management education that meets the needs of human resources in the country. To develop leadership qualities, team spirit and concern for environment in students.



INSTITUTIONAL RANKINGS AND RECOGNITION

All UG branches - CSE, ECE, EEE, ISE & Mech.E
accredited by NBA till 2025

National Assessment and Accreditation Council
has awarded BNMIT with 'A' grade

BNMIT has secured 23rd Rank in All India TIMES*
survey 2024, among top 150 Engineering
Institutions

BNMIT has secured 31st Rank in Outlook I-Care
survey 2024, among top 160 Private
Engineering Institutions



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Department of Business Administration

Vision

To nurture ethical and responsible leaders through academic excellence, research and innovations.

Mission

- *To mould students into quality conscious professionals through responsive curriculum.*
- *To facilitate skill up gradation to stay relevant in dynamic environment.*
- *To inculcate a culture of research and innovation amongst students to address real world challenges.*
- *To nurture leaders with values and concern for society through experiential learning.*

Vidyayāmṛuthamashnuthe

ABOUT BNMIT

BNMEI – B.N.M Educational Institutions was established by the trust Bhageerathi Bai Narayana Rao Maanay Charities in the year 1972. The Managing Trustee Shri. N. Raghunath Rao Maanay along with Prof. Sunanda P Jadhav the founder Secretary and Principal founded the institution with a focused vision to impart value based quality education irrespective of social, financial or religious status. Prof. Sunanda P. Jadhav strived to provide education at affordable cost especially to the girl child and her unstinted efforts yielded highly commendable results. From a humble beginning the BNM group of Educational Institutions is now a leader in the field of education, providing the most modern education while maintaining the rich cultural heritage of the great India.

Education starts at BNM offering Montessori system to Tiny Tots at the tender age of two and half years in the BNM Montessori House. BNM is an amalgam of Educational Institutions consisting of BNM Montessori House, BNM Primary School (State Syllabus), BNM High School (State Syllabus), BNM Public School (Central Syllabus), BNM PU College, BNM Degree College and BNM Institute of Technology.



ABOUT THE DEPARTMENT

The Department of Business Administration at BNM Institute of Technology (BNMIT), established in 2006, offers a comprehensive 2-year full-time MBA program affiliated with Visvesvaraya Technological University, Karnataka. This program allows students to pursue dual specializations in their second year, choosing from areas such as Finance, Business Analytics, Marketing, Supply Chain Management and Human Capital Management.

The department boasts a team of experienced faculty members with strong industry backgrounds and research expertise, ensuring a blend of theoretical knowledge and practical insights. Beyond academics, students receive extensive training in both hard and soft skills through sessions conducted by internal and external experts. Regular guest lectures by industry professionals and industrial visits further enrich the learning experience.

To foster holistic development, students are encouraged to engage in various academic and co-curricular club activities such as Cultural, Nature, Sports, Finance, Marketing, and Analytics. These platforms provide opportunities for practical application of classroom learning and personal growth.

Message From **Shri Narayan Rao R Maanay** **Trustee, BNM Charities** **Chairman, Governing Body, BNMIT**

At B. N. M. Institute of Technology, we believe that education must evolve with the demands of a rapidly transforming business world. Our MBA program reflects this aspect and is designed to bring out professionals who are academically proficient and also strategically aware, ethically grounded, and industry ready.

In today's competitive landscape, organizations seek professionals who can navigate ambiguity, think critically, and drive meaningful outcomes. At BNMIT, we focus on nurturing these values intrinsically through a

balanced ecosystem of academic rigor, industry engagement, and value-based learning. Our emphasis is not merely on knowledge acquisition, but on developing the mindset required to lead, collaborate, and innovate.

The strength of our institution lies in its ability to consistently produce real world Businessmen, who demonstrate professionalism, adaptability, and a strong sense of responsibility. Our students are trained to understand business challenges from multiple perspectives and respond with clarity and confidence.

We invite recruiters to partner with BNMIT and engage with a talent pool that brings together competence, commitment, courage and character with a forward-looking approach to business excellence.



Message from **Dr. S Y Kulkarni** **Additional Director and Principal, BNMIT**

At B. N. M. Institute of Technology, we are committed to delivering management education that bridges the gap between academic learning and corporate expectations. The MBA program is structured to provide students with a strong foundation in business principles while simultaneously equipping them with the practical skills required to excel in dynamic professional environments. The learning experience is enriched through case-based pedagogy, industry interaction, and experiential opportunities that enable students to apply theoretical concepts to real-world situations.

Our faculty, with their academic expertise and industry insights, play a crucial role in shaping students into confident decision-makers and effective communicators.

Over the years, BNMIT has built a strong reputation among recruiters, with students consistently securing opportunities across consulting, banking and financial services, IT, and analytics sectors. This reflects the institution's continuous efforts to align its academic delivery with industry needs.

We remain committed to strengthening our engagement with the corporate world and providing organizations with access to a pool of well-prepared, high-potential management graduates.

Message from **Prof. Eishwar N Maanay** Trustee, BNM Charities Dean, BNMIT

At B. N. M. Institute of Technology, the MBA program is designed to develop professionals who can think beyond conventional boundaries and respond effectively to the complexities of modern business. The focus is on creating individuals who are not only knowledgeable but also capable of translating insights into impactful action.

The academic framework integrates analytical depth with experiential learning, enabling students to build

strong problem-solving capabilities and a data-driven approach to decision-making. Through live projects, internships, case discussions, and continuous industry interaction, students gain hands-on exposure that enhances both their confidence and competence.

Being in Bengaluru provides a significant advantage, offering students access to one of India's most dynamic business ecosystems. Exposure to startups, consulting firms, financial institutions, and technology-driven enterprises allows them to understand emerging trends and align their skills with industry expectations.

Our graduates are shaped to be adaptable, digitally aware, and ethically responsible professionals who can contribute effectively from day one. They bring with them a blend of academic strength, practical exposure, and a proactive mindset, making them valuable assets to any organization they join.



Message from **Dr. N. Mukund Sharma** Professor and HoD, BNMIT

At B. N. M. Institute of Technology, the Training and Placement Cell serve as a strategic enabler in shaping career outcomes for our MBA students by creating meaningful connections between academia and industry. Our approach is designed to go beyond placement readiness, focusing on developing individuals who are confident, competent, and capable of delivering value in real-world business environments.

The effectiveness of this approach is reflected in the strong and consistent participation of leading organizations in our placement process. Our students have secured roles with reputed companies such as

Deloitte, KPMG, PwC, Accenture, TCS, ICICI Bank, and JP Morgan, among others, across domains such as consulting, banking, financial services, IT, and analytics.

Students are placed in a wide range of roles including business analysts, management trainees, financial analysts, marketing professionals, and HR specialists, reflecting the versatility and depth of their training. This is supported by a structured preparation process that includes aptitude development, domain-specific training, communication enhancement, and rigorous mock evaluation practices.

We take pride in presenting a cohort of MBA graduates who combine strong business fundamentals with adaptability, professionalism, and a proactive approach to learning. We look forward to building enduring partnerships with organizations and continuing to create impactful career opportunities for our students.

PLACEMENT CELL



Message from **Mrs. Payal Jindal** Training & Placement Officer

BNMIT provides excellent placement assistance for eligible candidates. To make sure that the candidates match the company requirements, appropriate training is provided on various areas such as Analytics, Digital Marketing, SAP or any other certification courses as per growing industrial trends.

The recruiting partners of BNMIT include several Multinational and Domestic companies who absorb students for various roles such as Team leader, HR, Business Development, Finance and Accounts, BFSI, Project Management and many more.

The Department of Training & Placement establishes contact with various industries to understand their job requirements and invites them for campus recruitment process every year, almost a hundred percent of students are placed in very reputed companies each year. The salary package as per the previous records ranges between 3 Lakhs per Annum to 12 Lakhs Per Annum.

The Department of Training & Placement establishes contact with various industries to understand their job requirements and invites them for campus recruitment process every year. Students are given pre-placement training on various aspects such as interview facing skills, aptitude test, presentation skills etc.

HIGHLIGHTS

- Professional certifications from reputed organisation such as KPMG, Business Toys & NSE
- Super 30- Campus to corporate imitative
- Centre of excellence
- Research based live projects
- Professional students club
- Networking through alumni engagement programs
- SAP & Six Sigma certifications
- Health & Wellness activities through Bloom's club
- Aarohan- Management & Cultural fest
- E-studio facilities

Curriculum 2024 Scheme

1st Sem

Management and Organisational Behavior
Accounting for Managers
Marketing Management
Business Statistics
Managerial Economics
Human Resource Management
Managerial Communications
Application of MS Office

2nd Sem

Management and Organisational Behavior
Accounting for Managers
Marketing Management
Business Statistics
Managerial Economics
Human Resource Management
Managerial Communications
Application of MS Office

Curriculum 2024 Scheme

3rd Sem

FINANCE	BUSINESS ANALYTICS	DIGITAL STRATEGY AND APPLIED MARKETING	HUMAN CAPITAL MANAGEMENT	SUPPLY CHAIN MANAGEMENT
Operations and Project Management				
Tableau & Power BI				
Data Analytics in Finance	Principles of Business Analytics	Consumer Behavior & Neuro Marketing	Performance Management Systems and Assessment Centers	Fundamentals of Supply Chain Management and Logistics
Investment Management	Tech Tools for Managers	Marketing Analytics	Talent Management	Inventory & Warehousing Management
Direct Taxation	Data visualization	E-Commerce and Retail Management	Industrial Relations and Labour Legislations	Transportation and Distribution Management
AI&ML for Financial Services	Digital Transformation and Block chain	Advanced Digital Marketing and AI tools	HR Payroll Certification	Purchasing Management
Indirect Taxation	Data Privacy and Data Security	Sales and Distribution Management	Compensation and Benefits	Export And Import Management
FinTech	Business Intelligence	Social Media Marketing and Search Marketing	Conflict Management and Negotiation	Supply Chain for E-Commerce
Organisation Study				

4th Sem

FINANCE	BUSINESS ANALYTICS	DIGITAL STRATEGY AND APPLIED MARKETING	HUMAN CAPITAL MANAGEMENT	SUPPLY CHAIN MANAGEMENT
Banking and Financial Services	Predictive Analytics (Certification)	Services Marketing	Human Resource Analytics	Agile Supply Chain Management
Risk Management and Derivatives	Generative and Agentic AI	Advertising & Brand Management	Strategic HR practices and Agile Workforce Management	Global Logistics Management
International Financial Management	Advanced Analytics	Logistics and Supply Chain Management	International Human Resource Management	Data Analytics in Supply Chain
Insurance Management (Certification Course)	Exploratory Data Analysis using R	Digital Marketing Tools and Channels	HRIS (certification course)	Ports & Terminals Management
Project Work				

BEST PRACTICES

Leadership skills program

The Program is conducted for MBA students during the first and second semesters. This program is driven by external trainers who are experts in their domains. The major objective of this course is to make students industry ready through practice of corporate etiquettes. It also aims at helping students understand their strengths and weakness and develop analytical and creative ability to solve problems.

Expected outcomes:

- Improved communication skills
- Overcoming stage fear
- Enhanced self-awareness
- Develop analytical and creative ability
- Become industry ready

Outbound Experiential Learning (OBEL) Program

“Tell me and I forget, Teach me and I remember. Involve me and I learn” - Benjamin Franklin

Outbound Experiential Learning (OBEL) Program is conducted to MBA students once in a semester at Big barn nature camp, Bengaluru with the intention of providing students an activity-oriented training on personality development.

The program focuses on various aspects of personality development such as interpersonal communication skills, team building, decision making, critical thinking and many more. The training will be handled by professional outbound trainers for a period of 4 to 5 days and might go on up to 7 days depending on the topics to be handled.

Expected outcomes:

- Students coming out of comfort zones
- Increased proactiveness
- Enhanced interpersonal skills and teamwork

Super 30

Super 30 is a uniquely designed skill development initiative of the management of BNM Institute of Technology. It features series of skill development programs and assessments, ultimately aiming at producing best management professionals to the industry who can fit into various roles and hired for best salary packages across top MNCs.

Expected outcomes:

- Higher chances of placements in top companies
- Strong LinkedIn profiles
- Better salary packages
- Overall development of personality

Industry Academia

Summer Training/ Internship is an integral part of academic curriculum of a program and contributes a lot towards Professional development and corporate exposure. The Visvesvaraya Technological University (VTU) curriculum requires all students to undertake a Summer Internship for a duration of 4 weeks on completion of their first year and a Dissertation to be carried out in the final semester of the MBA for a duration of 6 weeks.

BNMIT offers Internship Program which forms an integral component of education at BNMIT. It is an attempt to bridge the gap in the student's perception between theory in books and practice in the corporate world.

The objective of the Internship Program is to understand and apply the theoretical concepts in a practical environment and develop a better comprehension of the Corporate and Professional environment. The Internship Program is aimed at helping the students acquire practical knowledge in their chosen specialization which they intend to pursue as a career.

International Internships

BNM MBA offers international internships to provide students with a global perspective hands-on experience in their field of study Our program partners with top companies around the world to offer diverse for our students. Apply now to gain valuable skills and expand your professional network.

Skill Development

At BNM MBA, we believe that skill development is a crucial aspect of a student's education. That's why we offer a range of programs opportunities to help our students develop the skills they need to succeed their careers. From workshops and seminars to internships and industry collaborations, we provide our students with the tools and experiences they need to become confident, competent professionals. Join us at BNM MBA and take the first step towards a successful career.

Corporate Mentoring

Our Corporate Mentoring Program is designed to seamlessly connect academic learning with industry expertise. By engaging with seasoned professionals, students gain valuable insights, personalized guidance, and a deeper understanding of corporate dynamics. This initiative nurtures confidence, sharpens professional skills, and prepares students to excel in a competitive global workforce.

Entrepreneurship Guidance

Entrepreneurship workshops are conducted to help the students develop an entrepreneurial mindset. Many of our alumni have taken this benefit and are running their own ventures successfully. A fully functioning Entrepreneurship Cell on campus guides the students on every step and helps their dream venture turn into a reality.

Testimonials from Alumni



My journey at BNM Institute of Technology was truly formative. I was part of the third MBA batch since the program was introduced, and B.E.ing among the early cohorts gave us the opportunity to grow alongside the institution.

What makes BNM unique is its strong dedication to students' development, both academically and professionally. The discipline, guidance, and encouragement we received played a significant role in shaping the person and professional I am today. Today, I work in global banking operations in a leadership role, having spent over 14 years across institutions such as Deutsche Bank and JPMorgan Chase. The foundation built during my time at BNM continues to influence how I approach leadership, accountability, and professional growth.

This testimonial would not B.E. complete without mentioning our respected Dean, whose leadership set the tone for excellence, and our B.E.loved professors whose mentorship left a lasting impact on many of us.

Murad Shah Patel
MBA Accounting and Finance
Assitant Vice President at Deutsche Bank

As an alumnus of BNM Institute of Technology, pursuing my MBA here was truly an amazing and transformative two-year journey. During my time at the college, I not only gained academic knowledge but also learned valuable life lessons that shaped my professional mindset.

The strong foundation and practical exposure I received have helped me apply my learnings confidently in my current role.

Today, as I progress in my professional career, I can confidently say that the strong fundamentals and practical insights gained during my MBA have played a crucial role in shaping my performance and confidence at work.

The ability to apply concepts to real-life situations, analyze problems strategically, and communicate effectively are all skills that I carry with me every day.

Depthy BS
MBA 2015 - 2017 Batch
Senior HR manager at Ascendion, Bengaluru.



BNMIT's academic environment with well qualified faculty and training support helped me build a strong foundation in critical thinking, discipline, and professional readiness. Along with academic curriculum, the focus on industrial readiness helped me build the skills and confidence and continue to support me through my career journey.

Sachin Harnal, Associate Director,
Marketing / Account Management at Eli Lilly and Company



BNMIT was the launchpad that transformed my ambition into action. The MBA in Sales and Marketing didn't just sharpen my skills—it gave me the confidence to embrace challenges, chase opportunities, and lead with conviction. The exposure to real-world business scenarios, the guidance of inspiring faculty, and the culture of collaboration prepared me to step into demanding roles and thrive. Today, as a Business Director, I carry forward the resilience, clarity, and drive that BNMIT instilled in me—qualities that continue to shape my journey of growth and leadership

Sougandh K.M.
Business Director,
South Asia at Teradyne Robotics

My time at college has been truly transformative, both personally and professionally. The institution not only provided a strong academic foundation but also fostered an environment that encouraged me to think beyond conventional boundaries. With a strong emphasis on continuous learning and holistic development, the college offered numerous opportunities through academic projects, industry interactions, and extracurricular activities, helping me build confidence, enhance my skills, and discover my strengths. The faculty members have been consistently supportive and approachable, guiding us beyond textbooks and preparing us for real-world challenges. Their mentorship and encouragement have been invaluable, making them role models we can always look up to. The placement support extended by the college played a pivotal role in shaping my career. Through structured training sessions, mock interviews, and continuous mentorship, the placement cell ensured that we were well-prepared, industry-ready, and confident. I am proud to be an alumna of this institution, and I strongly believe it equips students with the knowledge, skills, and mindset required to excel in today's competitive world.

Anika Nayana Murthy
LTM - Human Resource Business Partner



BNMIT has served as the bedrock of my personal and professional development, offering far more than academic excellence by profoundly shaping my character. The institution's supportive faculty and dynamic campus culture provided great opportunities that made my journey truly transformative. I carry the skills and confidence instilled in me with great pride, and I remain deeply grateful to my faculty for establishing the vital foundation upon which my career is built.

Manas Timmaraju,
Senior Tax Manager,
Baker Tilly One India

Testimonials from Recruiters

I had a very positive experience with the BNMIT placement cell. The MBA students were well-skilled and capable of meeting our hiring requirements effectively. Additionally, the placement coordinators were highly supportive and ensured a smooth and efficient recruitment process.

Mr. Samarth R,
Senior Executive Human Resources,
42Gears



The campus selection drives that we have conducted in BNMIT has always been successful in the sense, we have always had the highest turnover rate from BNMIT. students from BNMIT stood out for their strong soft skills, sound technical knowledge, excellent communication abilities, and overall professionalism. They were exceptionally well-prepared for the interview process and demonstrated a high level of readiness to excel in professional roles.

We truly appreciate the quality of education and training provided by BNMIT, which continues to produce capable and industry-ready talent. We look forward to strengthening our association with BNMIT in the coming years.

Rakesh Ravin,
Senior Manager,
Crane Consulting and Outsourcing Pvt Ltd

Our partnership with BNMIT has consistently exceeded our expectations in delivering exceptional talent to our organization. It's just been a year and we had recruited 14 management students who have proven to be valuable assets to our team.

The students from BNMIT stand out for their strong academic foundation combined with remarkable professional maturity. What impresses us most is their ability to seamlessly transition from academic environments to corporate settings, demonstrating exceptional adaptability and a keen understanding of workplace dynamics.

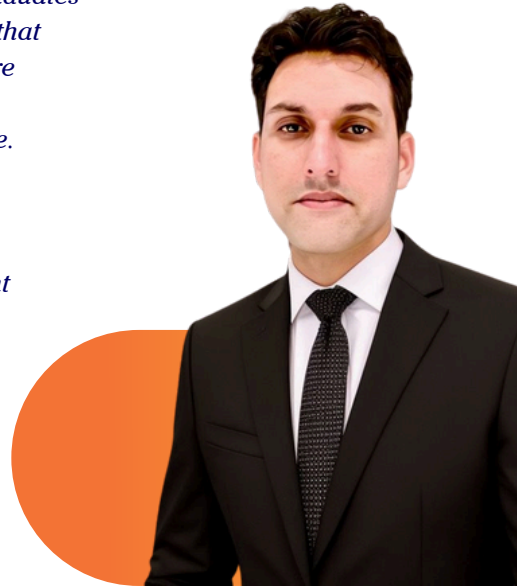
The college emphasis on industry-relevant curriculum is clearly reflected in the graduates' preparedness. They arrive with not just theoretical knowledge, but practical skills that allow them to contribute effectively from day one. Their technical competencies are complemented by well-developed communication skills, teamwork abilities, and problem-solving acumen that are crucial in today's competitive business landscape. We have found BNMIT graduates to be proactive, innovative, and committed to continuous learning.

The quality of talent and the college commitment to producing industry-ready professionals make BNMIT a preferred recruitment partner for us. We are confident in our continued collaboration and look forward to welcoming more exceptional graduates

into our organization.

This partnership represents exactly the kind of academic-industry collaboration that benefits students, institutions, and employers alike.

**Rohan Kumar Sudan,
Indian campus Head,
IIM-Calcutta**



We had a great experience collaborating with BNMIT during our recent recruitment drive. The students demonstrated strong technical knowledge, professionalism, and a positive attitude toward learning. We appreciate the institute's efforts in nurturing industry-ready talent and look forward to continued engagement in the future.

**Siddharaju S,
Human Resources-MPS/HRL,
Bosch Mobility Platform and Solutions India Private Limited**

SPECIALIZATIONS OFFERED

Sl No	Specializations	No. of Students
1	Finance & Business Analytics	81
2	Human Resources & Business Analytics	20
3	Marketing & Business Analytics	17
4	Supply Chain Management & Marketing	36
Total		154

Batch Profile

Finance & Business Analytics



ABDUL DAIYAN
B.Com



ABHAY KUMAR R J
B.Com
First Stock



AKASH KUMAR B
B.Com
Scout and guide (Captain) , School Captain



AKSHATA R GOUDA
B.Com



AKSHAY RAKSHIT
B.Com
Crane Consulting and Outsourcing Pvt Ltd



ANJU S DAVANGERI
B.Com
Crane Consulting and Outsourcing Pvt Ltd



ANUP
B.Sc
WNS



ANUSHA D S
B.Com
Crane Consulting and Outsourcing Pvt Ltd



ARUN KUMAR R
BBA
First Stock

Batch Profile

Finance & Business Analytics



AYUSH B A
B.Com



BHAGYASHREE
B.Com
Crane Consulting and Outsourcing Pvt Ltd



BHARGAV BELLUBBI
B.Com
Jana Small Finance Bank Ltd.



BHARGAV C ULIYAR
B.Com
Crane Consulting and Outsourcing Pvt Ltd



BHARGAVA K N
B.Com



CHARAN M
B.Com



DEEPTHI C K
B.Com
District Level Throw Ball Player



DEEPTHI S
B.Com



DHARSHINI R
BBA
First Stock

Batch Profile

Finance & Business Analytics



DIVYADARSHINI M
B.Com



HARSHAR
BBA
National Baseball and softball player



J SHREYA



JAHNAVI REDDY T R
B.Sc



JAYAPRADHA
B.Com
WNS



KJEEVITHA
B.E.
WNS



K VINAY SANJEEV
B.Com
WNS



KAVANA A N
B.Sc
WNS



KIRAN M
BBA
WNS

Batch Profile

Finance & Business Analytics



KIRAN S
B.Com
WNS



L HEMACHANDAN
B.Com
Played for under 19 Karnataka Ranji Trophy



LEPAKSHI K
B.Com
Jana Small Finance Bank Ltd.



LIKITH KUMAR P M
B.Com



MADHUSHREE N G
B.Com



**MAHAANDA S
HUCHCHAPPAGOL**
B.Com



**MAHESH SANGAPPA
HONNALLI**
B.Com



MANOJ J
B.Com
WNS



MANYAN P
BBA
WNS

Batch Profile

Finance & Business Analytics



**MOHAMMED WASHIF
SHAREEF**
B.Com



MONISH C
B.Com
Brady Corporation



NIKHITA RAVI NAIK
B.Com



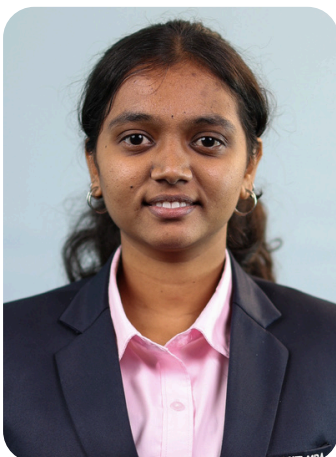
NITHYASHREE P H
B.Com



PAVANK
B.Com



PAVANKUMAR H R
B.Com



POOJA G N
B.Com



POOJA SURESH HEGDE
B.Com
Baker Tilly



POOJITHA
BBA

Batch Profile

Finance & Business Analytics



PRADYUMNA KRISHNA
B.Com



PRAVEEN KUMAR A
B.Com



PRERANA S
B.Com
MRD merit scholarship award, Silver medal in Bhartanatyam



RAGHAVENDRA G
B.Com
Featherlite



RAKSHITA R HEBBAR
B.Com



RAKSHITHA K S
B.Com



RAVIS R
B.Com



SAGAR S
B.Com
State level handball player



SAHANA C H
B.Com

Batch Profile

Finance & Business Analytics



SAI SAMARTH P RAVATH
B.Com



SANJANA M S
B.Com



SAPTHAMI
BBA
Brady Corporation



SHARANABASAVA
B.Com



SHARATH K
B.Com



SHARATHKUMAR S
B.Com



SHRIPRIYA M HARIKAR
B.Com
Boomi Software



SNEHA V PRABHU
B.Sc



SOMESHWAR KULKARNI
B.Com
Nss State level camp,
Participant in state level yoga competition

Batch Profile

Finance & Business Analytics



SAI SAMARTH P RAVATH
B.Com



SRUSHTI MARUTI NAYAK
B.Com
WNS



SUMANTH NARAYANA JOSHI
B.Com
WNS



SUMANTH NAYAK
B.Com
Zepto



TULASI M
B.Com
Presented a paper in National Conference at
REVA University's



UDAY P R
B.Com



UJWAL H B
B.Com



**UTTAM MADHUKESHWARA
HEGDE**
B.Com



VARSHINI V
BCA

Batch Profile

Finance & Business Analytics



VAISHNAVI
B.Com
WNS



VARSHITHA S BANGERA
BBA



VARUN KUMAR M R
B.Com



VASUNDHARA A N
B.Com
District level kho kho player,
Participated in case study competition



VENKATESH C V
B.Com



VIDYASHREE N
B.Com



VISHWAS GOWDA D S
BBA



YOGESH GOWDA B R
B.Com



YOGESH GOWDA T R
B.Com

Batch Profile

Human Resource & Business Analytics



ANANYA BHASKARA
B.Com
EY India



ARYA A PANDIT
B.Com
District level chess & Throwball player,
Won 1st place in district level skit competition, NSS
candidate



DHRUTHI C M
B.Com
TATA Elxsi



GIRIJA SUBRAY GAONKAR
B.Com
First Stock



GNANASHREE N
B.Com
Featherlite



GREESHMA D
B.Com



KUSUMA C G
B.Com
Microchip



KUSUMA N
B.Com



MANASA R N
B.Com
Crane Consulting and Outsourcing Pvt Ltd

Batch Profile

Finance & Business Analytics



MEGHANA P
B.Com
Contributed to a social responsibility project at Vara Foundations



MEHARAJH N
B.Com
Shadowfax



NAGA SAI SREEN B
B.Com



PRIYANKA S M
B.Com
PhonePe



RANGARAJ S
B.Com
TATA Elxsi



S MRUDULA B
B.Sc



SABAMMA D
B.Com



SAMYUKTHA Y S
B.Com
Featherlite



SINCHANA S K
B.Com
Featherlite

Batch Profile

Finance & Business Analytics



TRIVENI K
B.Com
TATA Elxsi



VEDIKA MANYA SHIVAM
B.Com
42Gears



Batch Profile

Marketing & Business Analytics



AJAY KUMAR S V
B.Com



ANUSHA S
BBA
ITC



ASHWIN KUMAR R
BBA
Boomi Software



DEVIKA K CHOWDARY
BBA
BYANDLARGE



DHRUTHI PRAKASH
B.Com
ITC



G MAYUR VENKAT
B.Com



KARTHIK IRANNA HOTTI
B.Com
Bosch



NYASHAS
B.E.



NIKHIL C
B.Com
Jana Small Finance Bank Ltd.

Batch Profile

Marketing & Business Analytics



PRAJWAL KUMAR SHETTY
B.Com
Bosch Siemens Holdings



PRAPHUL
B.Sc



ROSHAN
BBA
Aditya Birla Lifestyle Brands Limited



SAGAR J
BCA
Miles Education



**SHRIGOURI
CHANDRASHEKHAR HEGDE**
B.Com



SONAM R
B.Com
Daimler Truck Innovation Center India



SPOORTI S PANCHAKSHARI
B.Com
Zepto



VIKAS SHANKAR SAVADI
BBA

Batch Profile

Supply Chain Management & Marketing



AKRAM S
B.Com



ANNAPOORNA B
B.Com
Aditya Birla Lifestyle Brands Limited



ANUSH S SHETTY
B.Com
National Level Athlete, State Medalist in 100mts
PU Nationals participation



ANVESH S R
B.Com



ARUN CHANDRA.K
B.Com



BHARANIKADEVI G
B.Com



DEEPIKA V
B.Sc
Delhivery



GS THEJASWINI
B.E.
Delhivery



H PREM KUMAR
B.Sc
Won inter college competition, winning knight from bnmit

Batch Profile

Supply Chain Management & Marketing



IBBANI B N
B.Com
Zepto



KEERTI VISHNU NAYAK
B.Sc
Participated in District level ThrowBall Competition



LIKITHA C
B.Com
Aditya Birla Lifestyle Brands Limited



LOSHITH D
B.Com
ZEPTO



MALLESH M
B.Com
Crane Consulting and Outsourcing Pvt Ltd



MANJUNATH S
B.Com
ITC



MANOJ KUMAR A
B.Com
Scored Centum in UG, Scholarship at BNMIT for Top 3rd Rank



NAVYAM
B.E.
Delhivery



NITHIN NAGESH SHETTY
BBA
Aditya Birla Lifestyle Brands Limited

Batch Profile

Supply Chain Management & Marketing



PRAJWAL PHADKE K
BCA
Asian paints



SAIPRASAD RAJESH NAYAK
B.Com



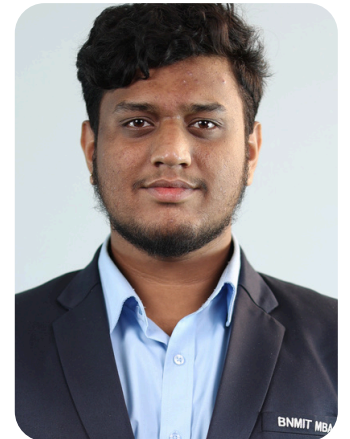
SAMITA SAINATH NAIK
B.Com



SAVARI E TAMSE
B.Com



SHALINI R
B.Com
42Gears



**SHIVAPRASAD
MADHUKARA BHAT**
B.Com



SIREESH GOWDA H
B.E.
Vananam Ventures Private Limited



SRUSHTI S KENGANAL
BBA
ITC



SUHAST S
BBA
Boomi Software

Batch Profile

Supply Chain Management & Marketing



SURYA B
B.Com



UDAY C R
B.Com



UDAY KIRAN D
B.Com



VAISHNAVI
BBA
Aditya Birla Lifestyle Brands Limited



VANISHREE S
B.Com



VARSHA N
B.Com



VIJAY V
B.Com



VISHWANATH SHIVANAND AWATI
B.Sc



VISHWAS M
B.Com
Bosch Siemens Holdings

MOU'S

- o Auston Institute of Management, Singapore, facilitating project training programs for MBA students.
- o IIMBx, the digital learning platform of IIM Bangalore, for academic collaboration.
- o University of Alabama in Huntsville, USA, for academic partnerships.
- o Upgrad Campus, providing additional learning resources.
- o Business Toys for Industry ready Training in Analytics.
- o JMP Software Support for Research.
- o National Human Resource Welfare Association, for professional development.
- o KPMG, for industry-aligned training.
- o Grant Thornton, for US taxation certification program
- o Right Taxmate, for US taxation certification program
- o NCFM Certification Programs by NSE
- o CII – Yi Bengaluru chapter, Student Development activities
- o DigitalMarketing & AI - Hands-On Training on various digital marketing tools
- o LSC - To offer Logistics and Supply Chain Management certification courses & skill development programs
- o United way - To design and deliver educational programs, R&D initiatives, workshops & training sessions
- o QCFI - To strengthen communication, knowledge exchange & collaborative participation in committees and events
- o Steinbeis University - To be a nodal centre for Karnataka and offer 1st year courses of Master of Business Engineering program

Foot Prints



OUR TOP RECURITERS



2025 Batch Placement Details

Student Name	Specialization	Company
AISHWARYA	Core Finance	LSEG
AMOGH P R	Core Finance	Crane Consulting and Outsourcing Pvt Ltd
DEEPTHI V	Core Finance	Pierian Managed Services LLP
K.D CHINMAY	Core Finance	Tata Consultancy Services
LIKITH P S	Core Finance	StrideOne
MANOJ ASHOK BHAT	Core Finance	Equitas Small Finance Bank
NUTHAN L	Core Finance	LSEG
ROHAN M	Core Finance	Crane Consulting and Outsourcing Pvt Ltd
SAHANA HEDGE	Core Finance	EXL FINANCIAL sERVICES
SHARANYA GK	Core Finance	Discover Dollar Technologies Private Limited
SHRIVATHSA K	Core Finance	Crane Consulting and Outsourcing Pvt Ltd
SINCHANA HS	Core Finance	Crane Consulting and Outsourcing Pvt Ltd
SWATHI RAMAN HEGDE	Core Finance	Crane Consulting and Outsourcing Pvt Ltd

Student Name	Specialization	Company
ADARSHA B	Finance & Business Analytics	Northern Trust
AKSHAY H KEDLAY	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
ANNAPOORNA H R	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
ANUPAMA H R	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
ARUN KUMAR G K	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
BABITHA.SRINIVAS	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
BALAJI L	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
CHETHAN KUMAR P N	Finance & Business Analytics	Concentrix
DARSHAN R S	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
DEEKSHA HEDGE	Finance & Business Analytics	LSEG
DEEPASHREE C	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
DEEPIKA P M	Finance & Business Analytics	Tata Consultancy Services
DHANUSH S	Finance & Business Analytics	SIDBI

Student Name	Specialization	Company
DIVYA BK	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
G SREE RANGANATH	Finance & Business Analytics	Tata Consultancy Services
GURUMURTHY M.V	Finance & Business Analytics	Pierian Managed Services LLP
HARSHITHA V	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
HEMANTH K	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
HEMA R	Finance & Business Analytics	Equitas Small Finance Bank
JEEVAN B	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
KARTHIK P	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
KEERTHI C	Finance & Business Analytics	Tata Consultancy Services
KISHORE KUMAR DG	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
KOUSHIK Y	Finance & Business Analytics	Tata Consultancy Services
LINGARAJ C	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
MANASA M	Finance & Business Analytics	Coface

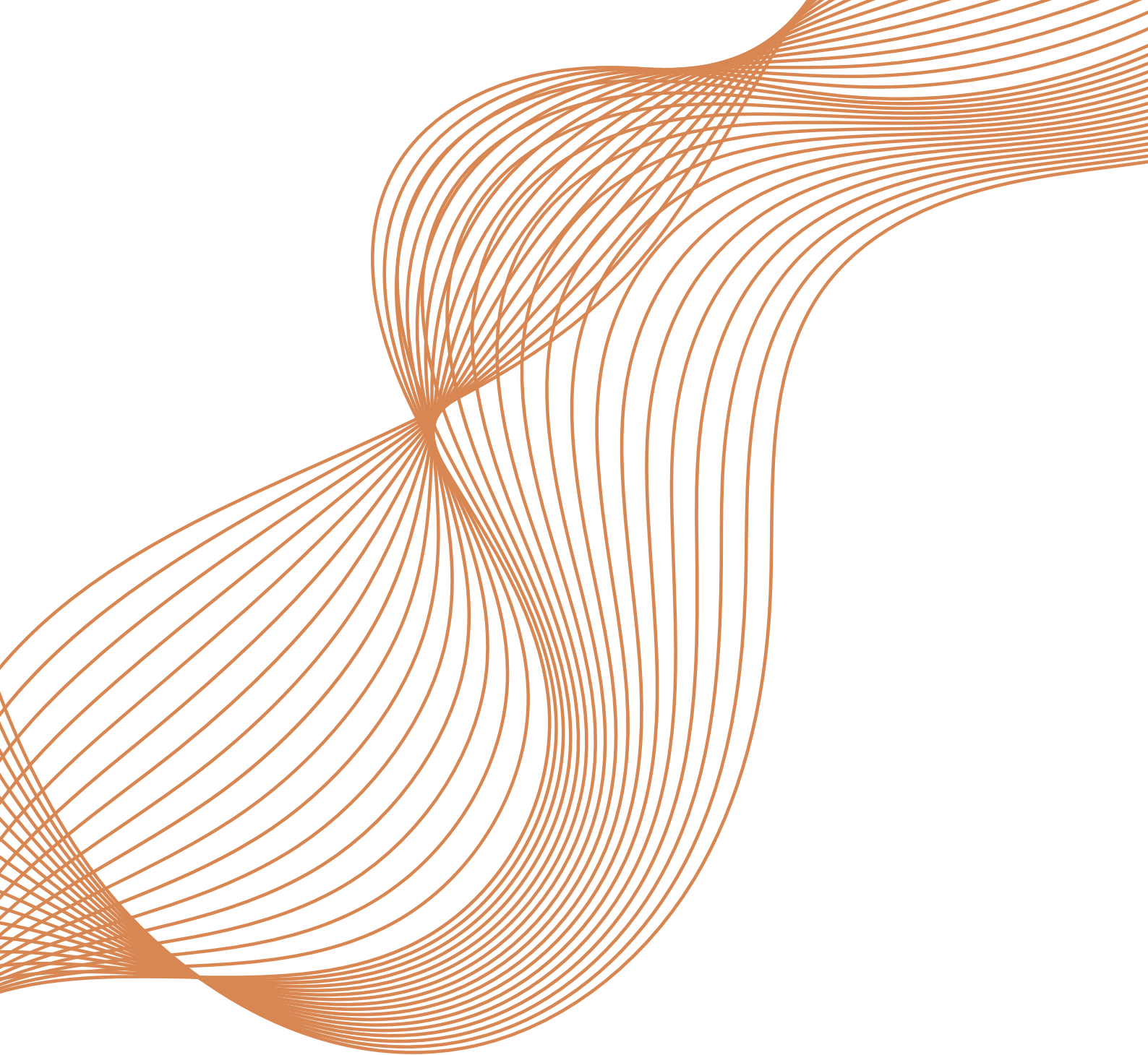
Student Name	Specialization	Company
MANASA SIDDARAJU	Finance & Business Analytics	Pierian Managed Services LLP
MEDHA BHARADWAJ	Finance & Business Analytics	ABB
MONISHA H	Finance & Business Analytics	Pierian Managed Services LLP
NAGARATHNA G	Finance & Business Analytics	United Way of Bengaluru
NAMRATHA D A	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
NAVEEN R	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
NAYANA K S	Finance & Business Analytics	Tata Consultancy Services
SAKSHI S SHETTY	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SANATH SPENCER S	Finance & Business Analytics	WNS
SANDHYA MG	Finance & Business Analytics	Tata Consultancy Services
SANIYA	Finance & Business Analytics	Amazon
SANTOSH R K	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SARTHAK A SHETTY	Finance & Business Analytics	ABB

Student Name	Specialization	Company
SHALINI G M	Finance & Business Analytics	Equitas Small Finance Bank
SHARVARI M BHAT	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SHASHANK BHAT	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SHREENIDHI	Finance & Business Analytics	LSEG
SINCHANA S HEGDE	Finance & Business Analytics	WITHUMSMITHBROWN INDIA LLP
SIRI S MUCHANDIMATH	Finance & Business Analytics	LSEG
SPANDANA B R	Finance & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SPANDANA R RAO	Finance & Business Analytics	Equitas Small Finance Bank
SPURTHI K P	Finance & Business Analytics	LSEG
SRIVIDYA V	Finance & Business Analytics	Equitas Small Finance Bank
SRIGOWRI T R	Finance & Business Analytics	United Way of Bengaluru
UMME KULSUM	Finance & Business Analytics	Biocon
USHA R S	Finance & Business Analytics	Tata Consultancy Services

Student Name	Specialization	Company
VARDHARAJU	Finance & Business Analytics	LSEG
VARSHITHA S	Finance & Business Analytics	Surya Financial Technologies Pvt Ltd
VASANTHA LAKSHMI	Finance & Business Analytics	Equitas Small Finance Bank
VIDYA SHREE P	Finance & Business Analytics	Briagade Group
VIGNESH R	Finance & Business Analytics	LSEG
VINAY K	Finance & Business Analytics	ABB
VIVEK K	Finance & Business Analytics	Tata Consultancy Services
APARNA I K	Human Resource & Business Analytics	Bigbasket
GAJAVADAN T	Human Resource & Business Analytics	Pelatro Limited
MEGHANA M	Human Resource & Business Analytics	Jones's Group
MAMATA PRAKASH HEGDE	Human Resource & Business Analytics	TRUSTT
MEGHA VB	Human Resource & Business Analytics	Shadowfax Technologies Limited
MONISHA G	Human Resource & Business Analytics	Zepto

Student Name	Specialization	Company
NISCHITHA PV	Human Resource & Business Analytics	M2P Fintech
PRAJANYA J SHETTY	Human Resource & Business Analytics	Shadowfax Technologies Limited
PUSHPA HEGDE	Human Resource & Business Analytics	Vontier
SYED SAMEER	Human Resource & Business Analytics	KnowBe4 India Private Limited
VIDYASHREE G C	Human Resource & Business Analytics	Tata Consultancy Services
ABHISHEK V R	Marketing & Business Analytics	HETTICH
AKSHAY KULKARNI	Marketing & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
AKSHAY S	Marketing & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
DESHNA BHASKAR	Marketing & Business Analytics	Bigbasket
KARTHIK N	Marketing & Business Analytics	TTK Prestige
LOKESH A	Marketing & Business Analytics	Siemens
M MEGHANA	Marketing & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
MAHESH KUMAR C G	Marketing & Business Analytics	BAJAJ CONSUMER CARE

Student Name	Specialization	Company
PRAJWAL P	Marketing & Business Analytics	HETTICH
RAHUL K	Marketing & Business Analytics	Stellar
ROHAN REVANKAR	Marketing & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SHARADA PAWAR	Marketing & Business Analytics	Crane Consulting and Outsourcing Pvt Ltd
SHASHANK	Marketing & Business Analytics	Elephant Edge
TEJASWINI K	Marketing & Business Analytics	Trelleborg India Private Limited



B. N. M. Institute of Technology

An Autonomous Institution under VTU. Approved by AICTE.

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Contact: Ms. Payal Jindal - 9902058434, Mr. Vamsi Krishna - 7022526526

Email - mbaplacements@bnmit.in, payaljindal@bnmit.in

Website: <https://www.bnmit.org/mba/>