# REPORT on

## "Protecting IPR and IP Management for Startups"

**Topic: "Protecting IPR and IP Management for Startups"**

**Program Type: Level 2**

**Start Date: 29th May, 2026, End Date: 29th May, 2026**

**Time: 2:00pm – 3:00pm**

**Duration of Activity (in Hrs): 1 hr**

**No of Students Participated: 73 No of Faculty Participated: 4**

**No of External Participants: Nil Expenditure Amount: Nil**

**Mode of Session Delivery: Offline**

**Objective:**

1. To create awareness among the students and aspiring entrepreneurs about the significance of intellectual property rights (IPR) in Innovation and Startup developments.
2. To provide the knowledge on different forms of intellectual property such as patents, copyrights, trademarks and, industrial designs along their relevance to startups
3. To familiarize the participants with the process of protecting innovative ideas, technologies, and business assets through effective IP filling and management strategies.
4. To highlight the role of IP management in enhancing startup competitiveness, attracting investors and supporting commercialization of innovations
5. The encourage the culture of innovation, research and ethical use of intellectual property among participants under the initiatives of the Institute's Innovation Council (IIC)

**Benefit in terms of Learning / Skill / knowledge obtained:**

A session on "Protecting IPR and IP Management for Startups" conducted by Dept. of Physics in association with **Institution's Innovation council, BNMIT** provides the engineering students with the exposure to the legal, technical, and business dimensions of innovation. Such a session helps students understand how innovative ideas can be transformed into valuable intellectual assets that contribute to their career growth, entrepreneurship, and industry collaboration. It enables them to appreciate the importance of documenting research outcomes, maintaining originality in project development, and avoiding issues related to plagiarism and infringement. The session also introduces students to real-world startup ecosystems, where intellectual property plays a vital role in securing collaborations, technology transfer opportunities, incubation support, and funding from investors. By understanding how successful startups strategically use intellectual property to strengthen their market position, students gain confidence in pursuing interdisciplinary projects, product-based learning, and entrepreneurial ventures. Additionally, the session promotes responsible innovation practices, enhances awareness about national and global IP frameworks, and prepares students to contribute effectively to research, industry, and emerging technology-driven enterprises.


**Fig 1: Dr. Bindu S emphasizing the significance of IPR to the students**

## Website Link:

https://www.facebook.com/photo/?fbid=122134109091047930&set=a.122095113213047930